



Understanding Business Resiliency on an Organizational Scale

Business Resiliency/Future-Proof Survey

Mexico Data Cut - With Data Tables

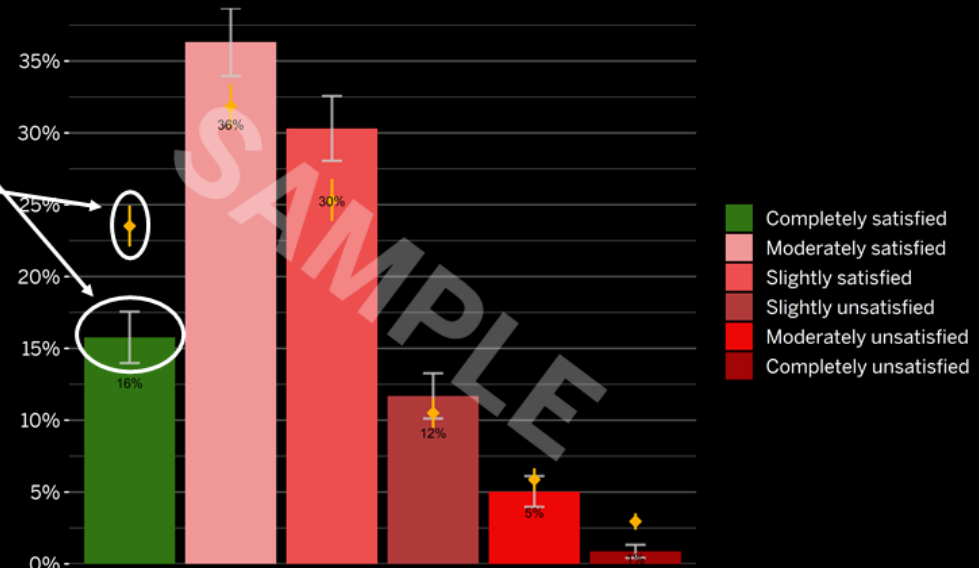
SAP Insights || INTERNAL

Last updated January 06, 2023

Description of Data Visualization

- Bar graphic and grey error bar denotes statistics for the target group listed on the bottom-right of the plot.
- Whereas the gold diamond and line range error bar indicates statistics for all respondents not included in the target group (i.e., a reference point).
- For a target group to be significantly different from others in some respect, both the gold line range and the grey error bar must not overlap – such as seen here.
- The interpretation of the specific highlighted case here is that the target group report lower sustainability data quality satisfaction than the non-target group.

Overall satisfaction with quality of data collected



Demographics

S1. What is your age?

Percentage of respondents that fall within each age group

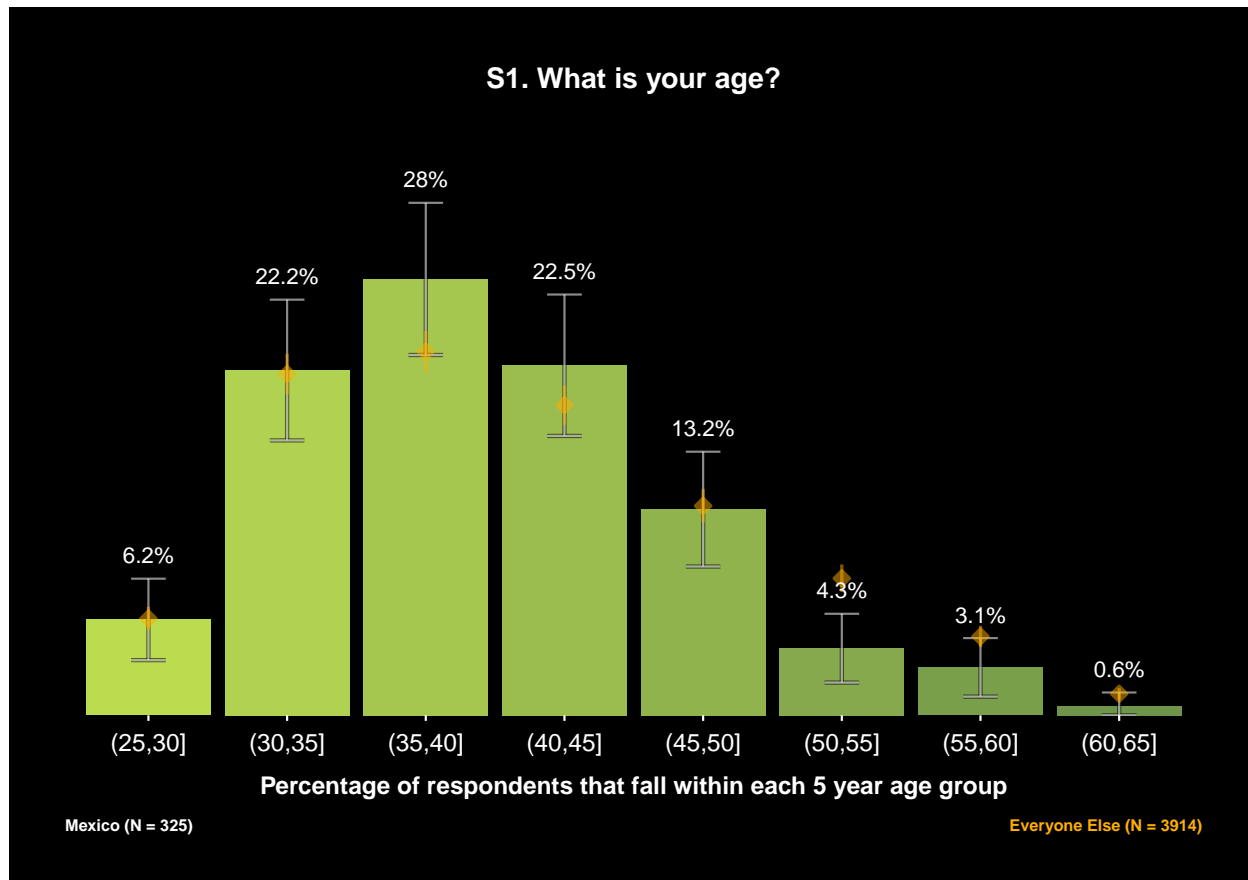


Table 1: Table of data visualized above

DataCut	Age	n	total	percent
Everyone Else	(25,30]	243	3914	0.062
Everyone Else	(30,35]	857	3914	0.219
Everyone Else	(35,40]	913	3914	0.233
Everyone Else	(40,45]	779	3914	0.199
Everyone Else	(45,50]	526	3914	0.134
Everyone Else	(50,55]	344	3914	0.088
Everyone Else	(55,60]	198	3914	0.051
Everyone Else	(60,65]	54	3914	0.014
Mexico	(25,30]	20	325	0.062
Mexico	(30,35]	72	325	0.222
Mexico	(35,40]	91	325	0.280
Mexico	(40,45]	73	325	0.225
Mexico	(45,50]	43	325	0.132
Mexico	(50,55]	14	325	0.043
Mexico	(55,60]	10	325	0.031

Mexico	(60,65]	2	325	0.006
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S2. In which country do you currently reside?

Percentage of respondents that selected each country

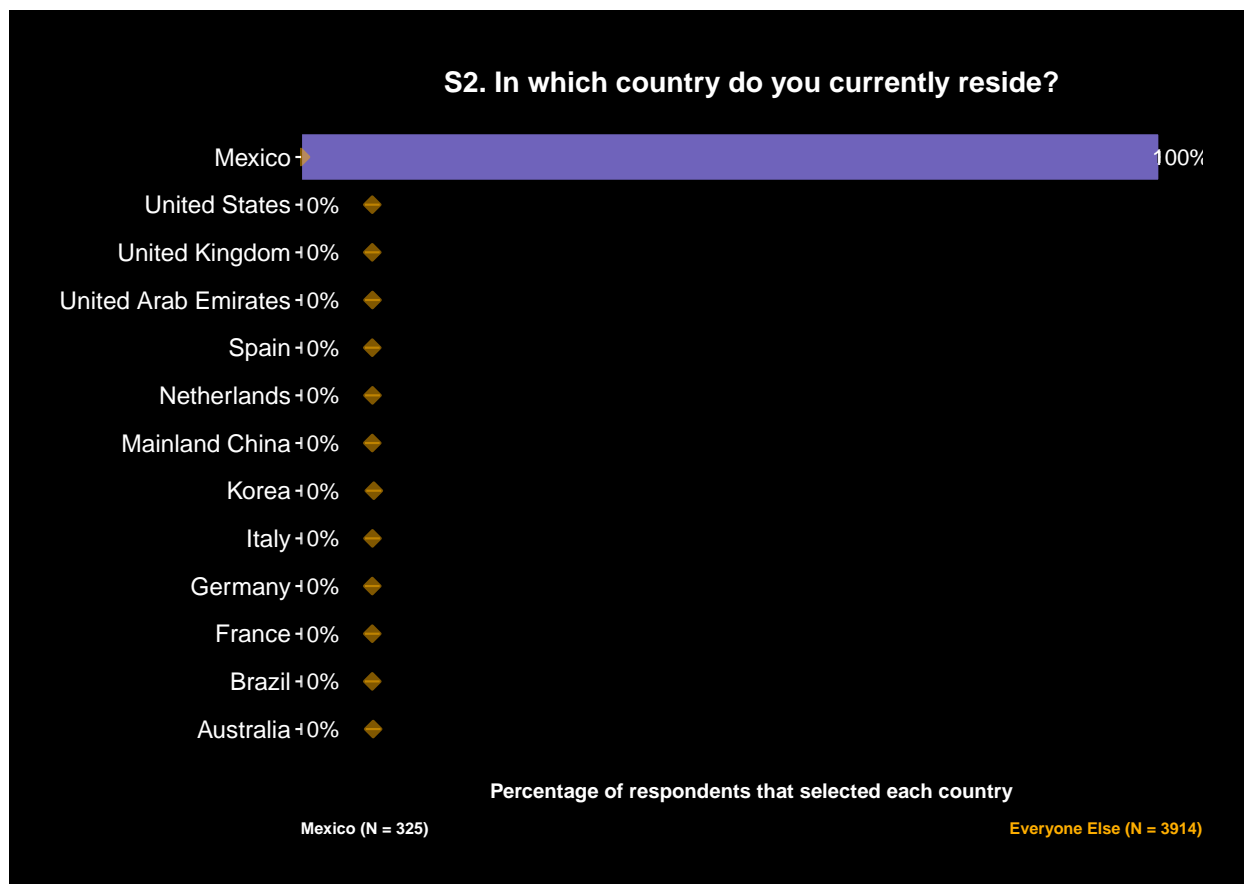


Table 1: Table of data visualized above

DataCut	Country	n	total	percent
Everyone Else	Australia	329	3914	0.084
Everyone Else	Brazil	325	3914	0.083
Everyone Else	France	325	3914	0.083
Everyone Else	Germany	325	3914	0.083
Everyone Else	Italy	326	3914	0.083
Everyone Else	Korea	332	3914	0.085
Everyone Else	Mainland China	325	3914	0.083
Everyone Else	Mexico	0	3914	0.000
Everyone Else	Netherlands	326	3914	0.083
Everyone Else	Spain	325	3914	0.083
Everyone Else	United Arab Emirates	326	3914	0.083
Everyone Else	United Kingdom	325	3914	0.083
Everyone Else	United States	325	3914	0.083
Mexico	Australia	0	325	0.000
Mexico	Brazil	0	325	0.000
Mexico	France	0	325	0.000
Mexico	Germany	0	325	0.000
Mexico	Italy	0	325	0.000

Mexico	Korea	0	325	0.000
Mexico	Mainland China	0	325	0.000
Mexico	Mexico	325	325	1.000
Mexico	Netherlands	0	325	0.000
Mexico	Spain	0	325	0.000
Mexico	United Arab Emirates	0	325	0.000
Mexico	United Kingdom	0	325	0.000
Mexico	United States	0	325	0.000

S2b. In which country is your organization headquartered?

Percentage of respondents that selected each country

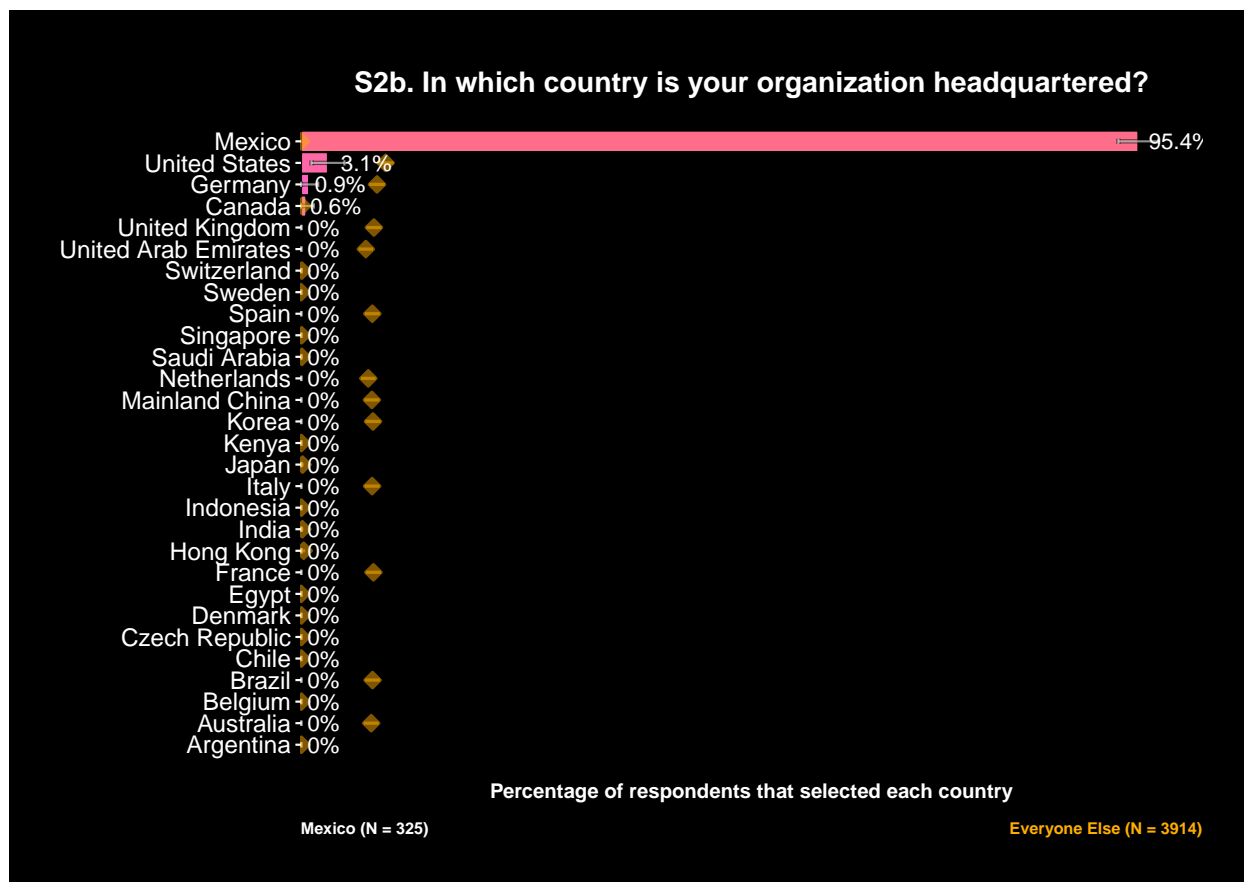


Table 2: Table of data visualized above

DataCut	Country	n	total	percent
Everyone Else	Argentina	2	3914	0.001
Everyone Else	Australia	313	3914	0.080
Everyone Else	Belgium	2	3914	0.001
Everyone Else	Brazil	319	3914	0.082
Everyone Else	Canada	5	3914	0.001
Everyone Else	Chile	2	3914	0.001
Everyone Else	Czech Republic	2	3914	0.001
Everyone Else	Denmark	2	3914	0.001
Everyone Else	Egypt	1	3914	0.000
Everyone Else	France	323	3914	0.083
Everyone Else	Germany	339	3914	0.087
Everyone Else	Hong Kong	12	3914	0.003
Everyone Else	India	6	3914	0.002
Everyone Else	Indonesia	2	3914	0.001
Everyone Else	Italy	317	3914	0.081
Everyone Else	Japan	7	3914	0.002
Everyone Else	Kenya	2	3914	0.001
Everyone Else	Korea	321	3914	0.082

Everyone Else	Mainland China	316	3914	0.081
Everyone Else	Mexico	0	3914	0.000
Everyone Else	Netherlands	300	3914	0.077
Everyone Else	Saudi Arabia	4	3914	0.001
Everyone Else	Singapore	3	3914	0.001
Everyone Else	Spain	318	3914	0.081
Everyone Else	Sweden	1	3914	0.000
Everyone Else	Switzerland	4	3914	0.001
Everyone Else	United Arab Emirates	289	3914	0.074
Everyone Else	United Kingdom	325	3914	0.083
Everyone Else	United States	377	3914	0.096
Mexico	Argentina	0	325	0.000
Mexico	Australia	0	325	0.000
Mexico	Belgium	0	325	0.000
Mexico	Brazil	0	325	0.000
Mexico	Canada	2	325	0.006
Mexico	Chile	0	325	0.000
Mexico	Czech Republic	0	325	0.000
Mexico	Denmark	0	325	0.000
Mexico	Egypt	0	325	0.000
Mexico	France	0	325	0.000
Mexico	Germany	3	325	0.009
Mexico	Hong Kong	0	325	0.000
Mexico	India	0	325	0.000
Mexico	Indonesia	0	325	0.000
Mexico	Italy	0	325	0.000
Mexico	Japan	0	325	0.000
Mexico	Kenya	0	325	0.000
Mexico	Korea	0	325	0.000
Mexico	Mainland China	0	325	0.000
Mexico	Mexico	310	325	0.954
Mexico	Netherlands	0	325	0.000
Mexico	Saudi Arabia	0	325	0.000
Mexico	Singapore	0	325	0.000
Mexico	Spain	0	325	0.000
Mexico	Sweden	0	325	0.000
Mexico	Switzerland	0	325	0.000
Mexico	United Arab Emirates	0	325	0.000
Mexico	United Kingdom	0	325	0.000
Mexico	United States	10	325	0.031

S3. What is your organization's annual global revenue in U.S. dollars?

Percentage of respondents that selected each revenue group

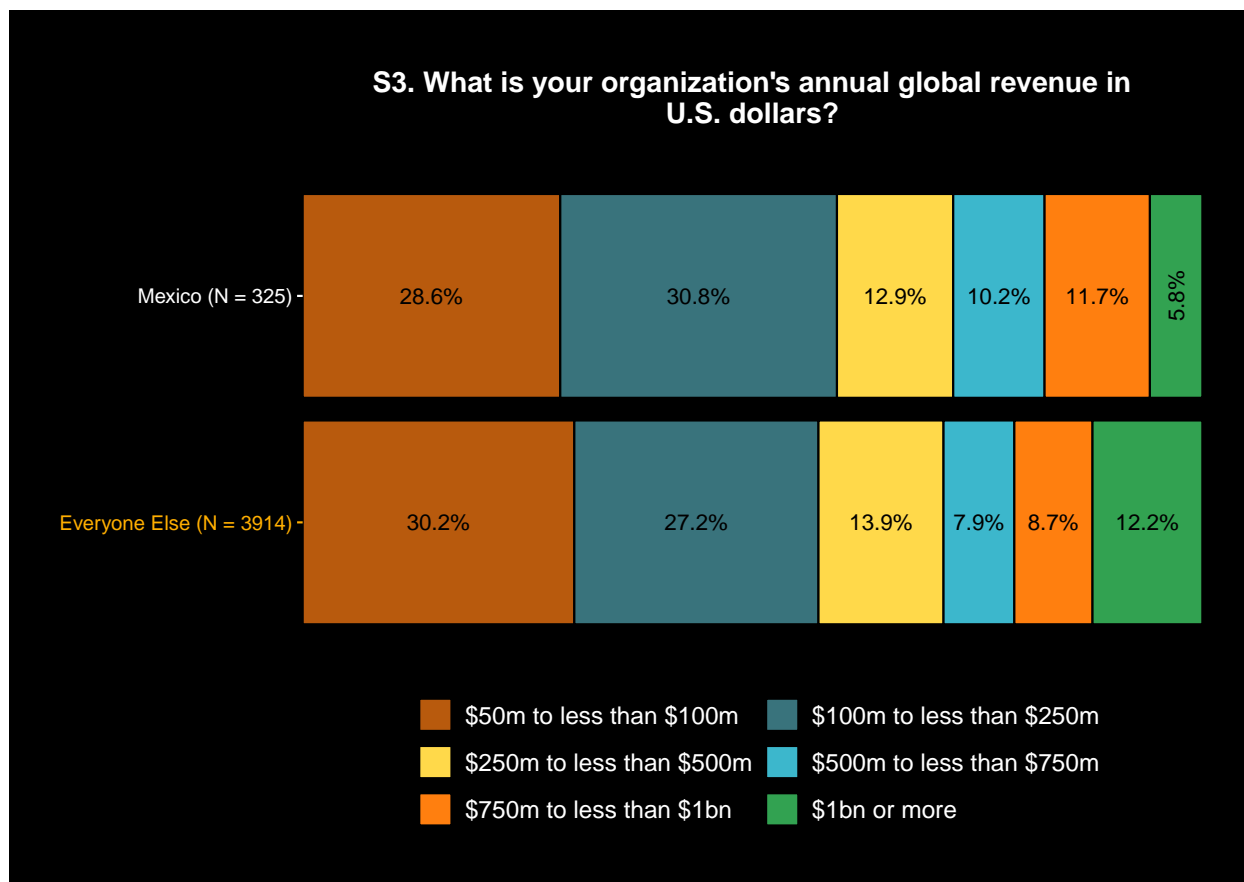


Table 3: Table of data visualized above

DataCutCounts	Revenue	n	total	percent
Everyone Else (N = 3914)	\$100m to less than \$250m	1063	3914	0.272
Everyone Else (N = 3914)	\$1bn or more	479	3914	0.122
Everyone Else (N = 3914)	\$250m to less than \$500m	544	3914	0.139
Everyone Else (N = 3914)	\$500m to less than \$750m	308	3914	0.079
Everyone Else (N = 3914)	\$50m to less than \$100m	1181	3914	0.302
Everyone Else (N = 3914)	\$750m to less than \$1bn	339	3914	0.087
Mexico (N = 325)	\$100m to less than \$250m	100	325	0.308
Mexico (N = 325)	\$1bn or more	19	325	0.058
Mexico (N = 325)	\$250m to less than \$500m	42	325	0.129
Mexico (N = 325)	\$500m to less than \$750m	33	325	0.102
Mexico (N = 325)	\$50m to less than \$100m	93	325	0.286
Mexico (N = 325)	\$750m to less than \$1bn	38	325	0.117

S4. How many individuals are employed by your organization on a full-time basis?

Percentage of respondents that selected each employee count

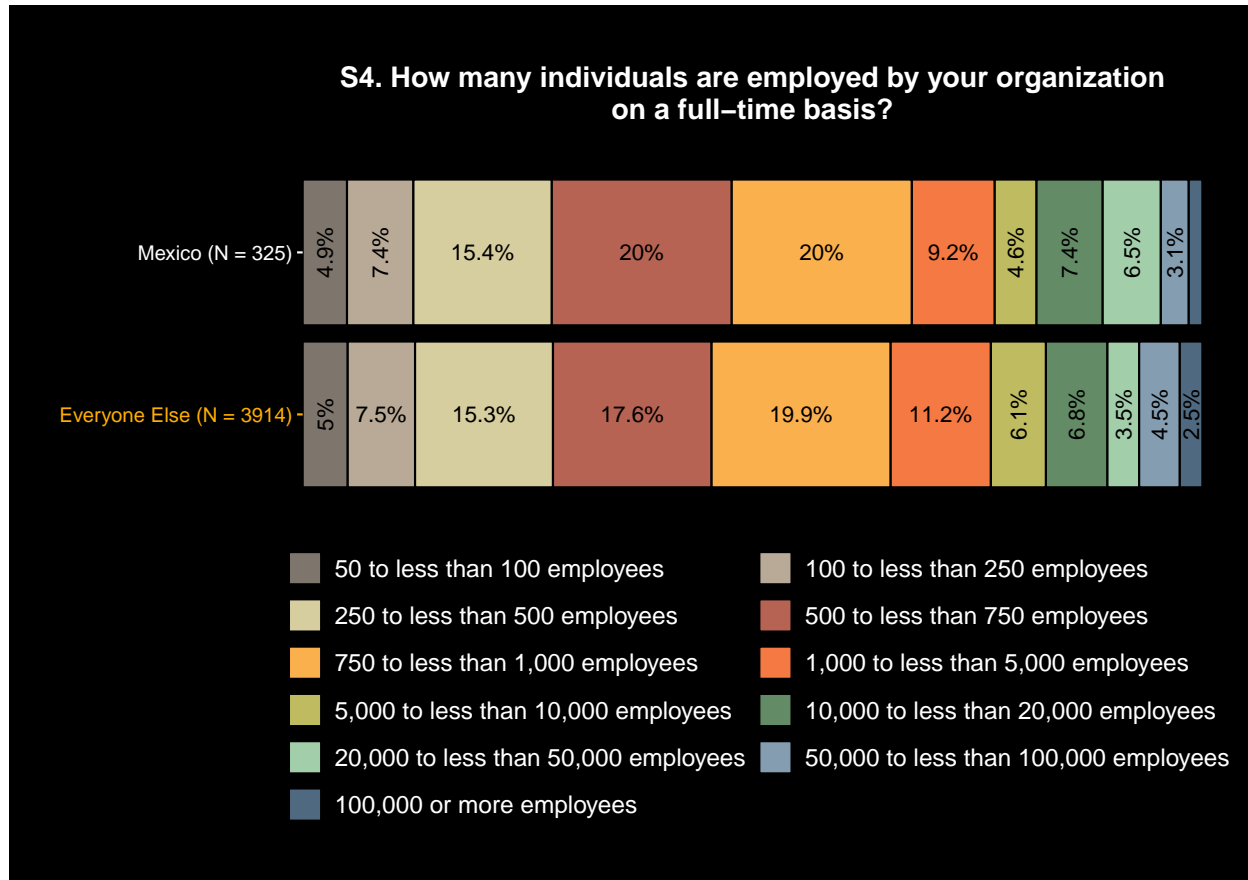


Table 4: Table of data visualized above

DataCutCounts	Size	n	total	percent
Everyone Else (N = 3914)	1,000 to less than 5,000 employees	437	3914	0.112
Everyone Else (N = 3914)	10,000 to less than 20,000 employees	268	3914	0.068
Everyone Else (N = 3914)	100 to less than 250 employees	294	3914	0.075
Everyone Else (N = 3914)	100,000 or more employees	99	3914	0.025
Everyone Else (N = 3914)	20,000 to less than 50,000 employees	138	3914	0.035
Everyone Else (N = 3914)	250 to less than 500 employees	600	3914	0.153
Everyone Else (N = 3914)	5,000 to less than 10,000 employees	239	3914	0.061
Everyone Else (N = 3914)	50 to less than 100 employees	195	3914	0.050
Everyone Else (N = 3914)	50,000 to less than 100,000 employees	176	3914	0.045
Everyone Else (N = 3914)	500 to less than 750 employees	690	3914	0.176
Everyone Else (N = 3914)	750 to less than 1,000 employees	778	3914	0.199
Mexico (N = 325)	1,000 to less than 5,000 employees	30	325	0.092
Mexico (N = 325)	10,000 to less than 20,000 employees	24	325	0.074
Mexico (N = 325)	100 to less than 250 employees	24	325	0.074
Mexico (N = 325)	100,000 or more employees	5	325	0.015
Mexico (N = 325)	20,000 to less than 50,000 employees	21	325	0.065

Mexico (N = 325)	250 to less than 500 employees	50	325	0.154
Mexico (N = 325)	5,000 to less than 10,000 employees	15	325	0.046
Mexico (N = 325)	50 to less than 100 employees	16	325	0.049
Mexico (N = 325)	50,000 to less than 100,000 employees	10	325	0.031
Mexico (N = 325)	500 to less than 750 employees	65	325	0.200
Mexico (N = 325)	750 to less than 1,000 employees	65	325	0.200

S5. Which of the following best describes your title?

Percentage of respondents that selected each title

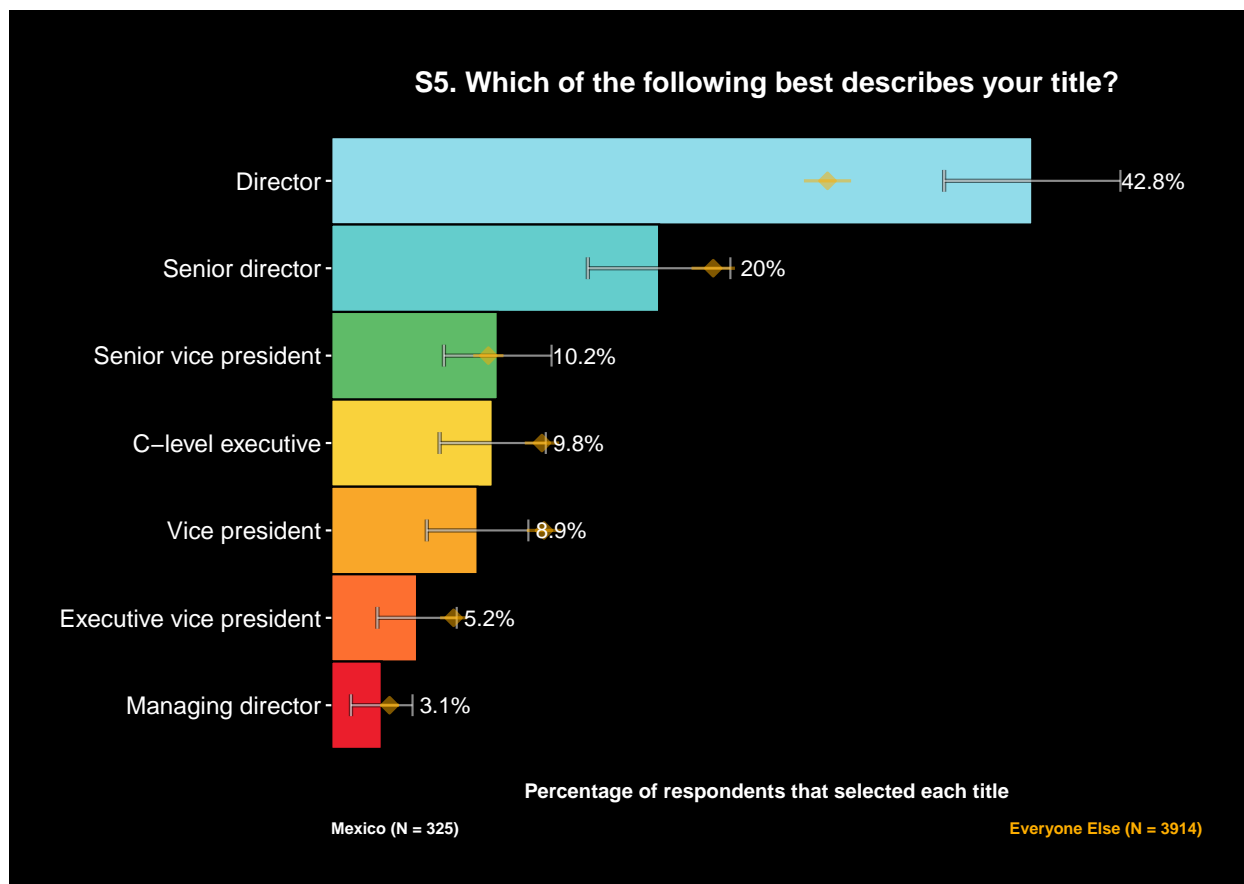


Table 5: Table of data visualized above

DataCut	Title	n	total	percent
Everyone Else	C-level executive	503	3914	0.129
Everyone Else	Director	1185	3914	0.303
Everyone Else	Executive vice president	292	3914	0.075
Everyone Else	Managing director	139	3914	0.036
Everyone Else	Senior director	912	3914	0.233
Everyone Else	Senior vice president	375	3914	0.096
Everyone Else	Vice president	508	3914	0.130
Mexico	C-level executive	32	325	0.098
Mexico	Director	139	325	0.428
Mexico	Executive vice president	17	325	0.052
Mexico	Managing director	10	325	0.031
Mexico	Senior director	65	325	0.200
Mexico	Senior vice president	33	325	0.102
Mexico	Vice president	29	325	0.089

S6. What is your main functional role?

Percentage of respondents that selected each role

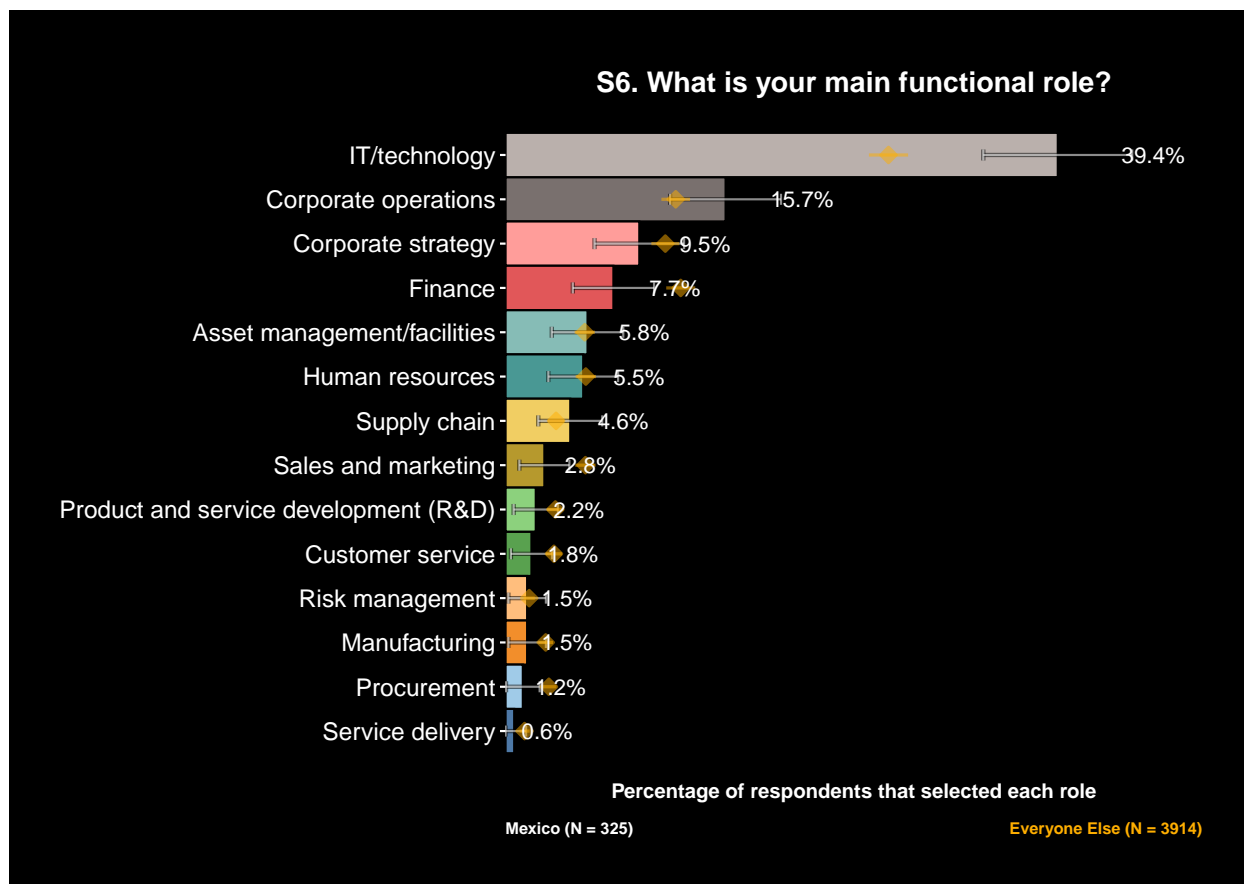


Table 6: Table of data visualized above

DataCut	Role	n	total	percent
Everyone Else	Asset management/facilities	221	3914	0.056
Everyone Else	Corporate operations	475	3914	0.121
Everyone Else	Corporate strategy	446	3914	0.114
Everyone Else	Customer service	135	3914	0.034
Everyone Else	Finance	489	3914	0.125
Everyone Else	Human resources	224	3914	0.057
Everyone Else	IT/technology	1069	3914	0.273
Everyone Else	Manufacturing	112	3914	0.029
Everyone Else	Procurement	121	3914	0.031
Everyone Else	Product and service development (R&D)	139	3914	0.036
Everyone Else	Risk management	66	3914	0.017
Everyone Else	Sales and marketing	223	3914	0.057
Everyone Else	Service delivery	53	3914	0.014
Everyone Else	Supply chain	141	3914	0.036
Mexico	Asset management/facilities	19	325	0.058
Mexico	Corporate operations	51	325	0.157
Mexico	Corporate strategy	31	325	0.095
Mexico	Customer service	6	325	0.018

Mexico	Finance	25	325	0.077
Mexico	Human resources	18	325	0.055
Mexico	IT/technology	128	325	0.394
Mexico	Manufacturing	5	325	0.015
Mexico	Procurement	4	325	0.012
Mexico	Product and service development (R&D)	7	325	0.022
Mexico	Risk management	5	325	0.015
Mexico	Sales and marketing	9	325	0.028
Mexico	Service delivery	2	325	0.006
Mexico	Supply chain	15	325	0.046

S7. Thinking about your current company, how would you rate your knowledge and decision-making in the following areas?

Percentage of respondents that selected each level of knowledge - Including NAs

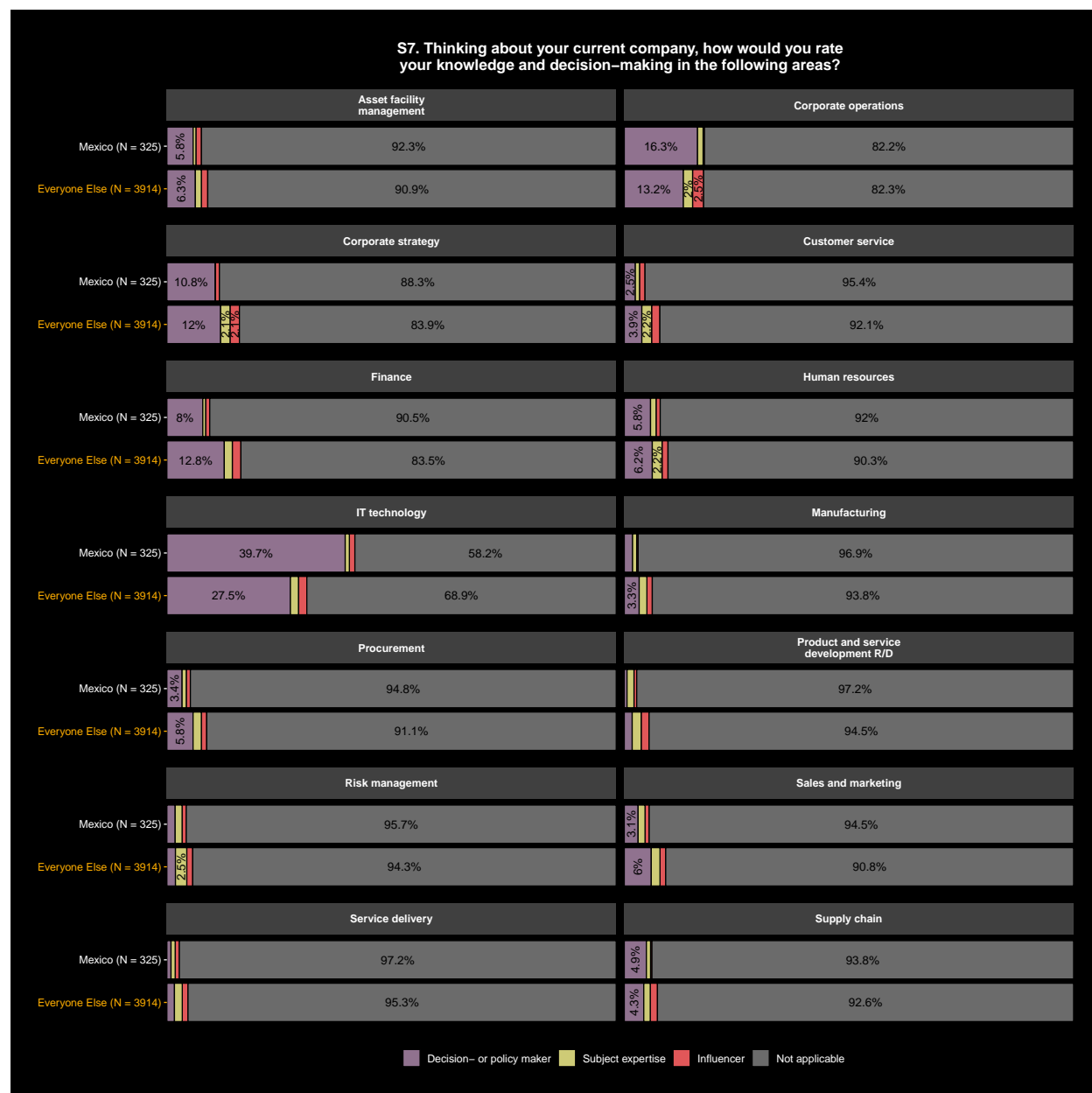


Table 7: Table of data visualized above

Area	Level	Count	Percent	DataCutCounts
Asset facility management	Decision- or policy maker	248	0.063	Everyone Else (N = 3914)
Asset facility management	Influencer	56	0.014	Everyone Else (N = 3914)
Asset facility management	Not applicable	3558	0.909	Everyone Else (N = 3914)
Asset facility management	Subject expertise	52	0.013	Everyone Else (N = 3914)
Asset facility management	Decision- or policy maker	19	0.058	Mexico (N = 325)
Asset facility management	Influencer	4	0.012	Mexico (N = 325)

Asset facility management	Not applicable	300	0.923	Mexico (N = 325)
Asset facility management	Subject expertise	2	0.006	Mexico (N = 325)
Corporate operations	Decision- or policy maker	515	0.132	Everyone Else (N = 3914)
Corporate operations	Influencer	96	0.025	Everyone Else (N = 3914)
Corporate operations	Not applicable	3223	0.823	Everyone Else (N = 3914)
Corporate operations	Subject expertise	80	0.020	Everyone Else (N = 3914)
Corporate operations	Decision- or policy maker	53	0.163	Mexico (N = 325)
Corporate operations	Influencer	1	0.003	Mexico (N = 325)
Corporate operations	Not applicable	267	0.822	Mexico (N = 325)
Corporate operations	Subject expertise	4	0.012	Mexico (N = 325)
Corporate strategy	Decision- or policy maker	468	0.120	Everyone Else (N = 3914)
Corporate strategy	Influencer	82	0.021	Everyone Else (N = 3914)
Corporate strategy	Not applicable	3282	0.839	Everyone Else (N = 3914)
Corporate strategy	Subject expertise	82	0.021	Everyone Else (N = 3914)
Corporate strategy	Decision- or policy maker	35	0.108	Mexico (N = 325)
Corporate strategy	Influencer	3	0.009	Mexico (N = 325)
Corporate strategy	Not applicable	287	0.883	Mexico (N = 325)
Corporate strategy	Subject expertise	0	0.000	Mexico (N = 325)
Customer service	Decision- or policy maker	153	0.039	Everyone Else (N = 3914)
Customer service	Influencer	72	0.018	Everyone Else (N = 3914)
Customer service	Not applicable	3604	0.921	Everyone Else (N = 3914)
Customer service	Subject expertise	85	0.022	Everyone Else (N = 3914)
Customer service	Decision- or policy maker	8	0.025	Mexico (N = 325)
Customer service	Influencer	4	0.012	Mexico (N = 325)
Customer service	Not applicable	310	0.954	Mexico (N = 325)
Customer service	Subject expertise	3	0.009	Mexico (N = 325)
Finance	Decision- or policy maker	500	0.128	Everyone Else (N = 3914)
Finance	Influencer	75	0.019	Everyone Else (N = 3914)
Finance	Not applicable	3269	0.835	Everyone Else (N = 3914)
Finance	Subject expertise	70	0.018	Everyone Else (N = 3914)
Finance	Decision- or policy maker	26	0.080	Mexico (N = 325)
Finance	Influencer	3	0.009	Mexico (N = 325)
Finance	Not applicable	294	0.905	Mexico (N = 325)
Finance	Subject expertise	2	0.006	Mexico (N = 325)
Human resources	Decision- or policy maker	244	0.062	Everyone Else (N = 3914)
Human resources	Influencer	52	0.013	Everyone Else (N = 3914)
Human resources	Not applicable	3533	0.903	Everyone Else (N = 3914)
Human resources	Subject expertise	85	0.022	Everyone Else (N = 3914)
Human resources	Decision- or policy maker	19	0.058	Mexico (N = 325)
Human resources	Influencer	3	0.009	Mexico (N = 325)
Human resources	Not applicable	299	0.920	Mexico (N = 325)
Human resources	Subject expertise	4	0.012	Mexico (N = 325)
IT technology	Decision- or policy maker	1076	0.275	Everyone Else (N = 3914)
IT technology	Influencer	73	0.019	Everyone Else (N = 3914)
IT technology	Not applicable	2695	0.689	Everyone Else (N = 3914)
IT technology	Subject expertise	70	0.018	Everyone Else (N = 3914)
IT technology	Decision- or policy maker	129	0.397	Mexico (N = 325)
IT technology	Influencer	4	0.012	Mexico (N = 325)
IT technology	Not applicable	189	0.582	Mexico (N = 325)
IT technology	Subject expertise	3	0.009	Mexico (N = 325)

Manufacturing	Decision- or policy maker	130	0.033	Everyone Else (N = 3914)
Manufacturing	Influencer	47	0.012	Everyone Else (N = 3914)
Manufacturing	Not applicable	3670	0.938	Everyone Else (N = 3914)
Manufacturing	Subject expertise	67	0.017	Everyone Else (N = 3914)
Manufacturing	Decision- or policy maker	6	0.018	Mexico (N = 325)
Manufacturing	Influencer	1	0.003	Mexico (N = 325)
Manufacturing	Not applicable	315	0.969	Mexico (N = 325)
Manufacturing	Subject expertise	3	0.009	Mexico (N = 325)
Procurement	Decision- or policy maker	228	0.058	Everyone Else (N = 3914)
Procurement	Influencer	47	0.012	Everyone Else (N = 3914)
Procurement	Not applicable	3567	0.911	Everyone Else (N = 3914)
Procurement	Subject expertise	72	0.018	Everyone Else (N = 3914)
Procurement	Decision- or policy maker	11	0.034	Mexico (N = 325)
Procurement	Influencer	3	0.009	Mexico (N = 325)
Procurement	Not applicable	308	0.948	Mexico (N = 325)
Procurement	Subject expertise	3	0.009	Mexico (N = 325)
Product and service development R/D	Decision- or policy maker	69	0.018	Everyone Else (N = 3914)
Product and service development R/D	Influencer	69	0.018	Everyone Else (N = 3914)
Product and service development R/D	Not applicable	3698	0.945	Everyone Else (N = 3914)
Product and service development R/D	Subject expertise	78	0.020	Everyone Else (N = 3914)
Product and service development R/D	Decision- or policy maker	2	0.006	Mexico (N = 325)
Product and service development R/D	Influencer	2	0.006	Mexico (N = 325)
Product and service development R/D	Not applicable	316	0.972	Mexico (N = 325)
Product and service development R/D	Subject expertise	5	0.015	Mexico (N = 325)
Risk management	Decision- or policy maker	75	0.019	Everyone Else (N = 3914)
Risk management	Influencer	52	0.013	Everyone Else (N = 3914)
Risk management	Not applicable	3689	0.943	Everyone Else (N = 3914)
Risk management	Subject expertise	98	0.025	Everyone Else (N = 3914)
Risk management	Decision- or policy maker	6	0.018	Mexico (N = 325)
Risk management	Influencer	3	0.009	Mexico (N = 325)
Risk management	Not applicable	311	0.957	Mexico (N = 325)
Risk management	Subject expertise	5	0.015	Mexico (N = 325)
Sales and marketing	Decision- or policy maker	235	0.060	Everyone Else (N = 3914)
Sales and marketing	Influencer	50	0.013	Everyone Else (N = 3914)
Sales and marketing	Not applicable	3553	0.908	Everyone Else (N = 3914)
Sales and marketing	Subject expertise	76	0.019	Everyone Else (N = 3914)
Sales and marketing	Decision- or policy maker	10	0.031	Mexico (N = 325)
Sales and marketing	Influencer	3	0.009	Mexico (N = 325)
Sales and marketing	Not applicable	307	0.945	Mexico (N = 325)
Sales and marketing	Subject expertise	5	0.015	Mexico (N = 325)
Service delivery	Decision- or policy maker	66	0.017	Everyone Else (N = 3914)
Service delivery	Influencer	50	0.013	Everyone Else (N = 3914)
Service delivery	Not applicable	3730	0.953	Everyone Else (N = 3914)

Service delivery	Subject expertise	68	0.017	Everyone Else (N = 3914)
Service delivery	Decision- or policy maker	3	0.009	Mexico (N = 325)
Service delivery	Influencer	3	0.009	Mexico (N = 325)
Service delivery	Not applicable	316	0.972	Mexico (N = 325)
Service delivery	Subject expertise	3	0.009	Mexico (N = 325)
Supply chain	Decision- or policy maker	170	0.043	Everyone Else (N = 3914)
Supply chain	Influencer	63	0.016	Everyone Else (N = 3914)
Supply chain	Not applicable	3625	0.926	Everyone Else (N = 3914)
Supply chain	Subject expertise	56	0.014	Everyone Else (N = 3914)
Supply chain	Decision- or policy maker	16	0.049	Mexico (N = 325)
Supply chain	Influencer	1	0.003	Mexico (N = 325)
Supply chain	Not applicable	305	0.938	Mexico (N = 325)
Supply chain	Subject expertise	3	0.009	Mexico (N = 325)

Percentage of respondents that selected each level of knowledge - Not including NAs

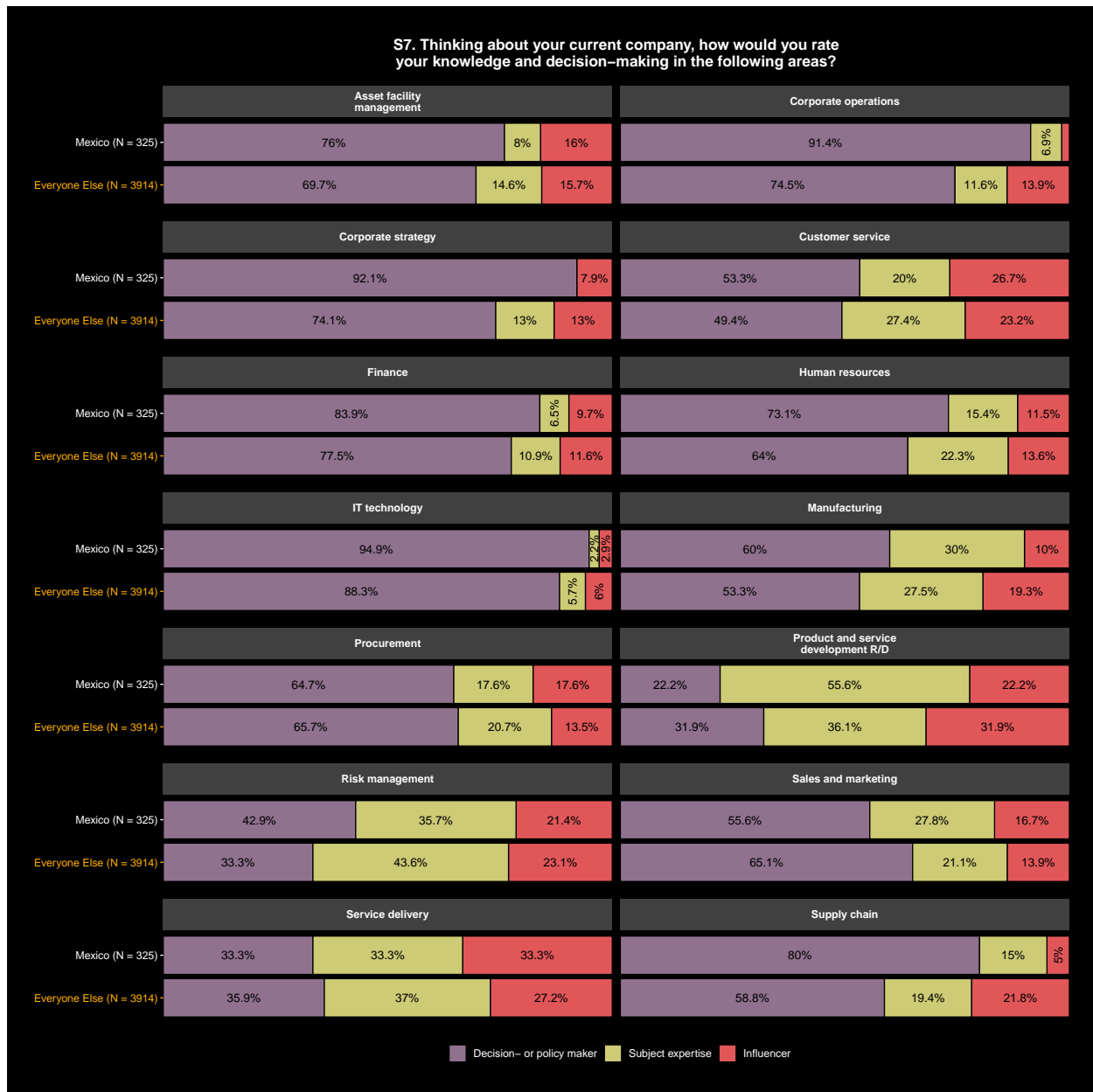


Table 8: Table of data visualized above

Area	Level	Count	DataCutCounts	Total	Percent
Asset facility management	Decision- or policy maker	248	Everyone Else (N = 3914)	356	0.697
Asset facility management	Influencer	56	Everyone Else (N = 3914)	356	0.157
Asset facility management	Subject expertise	52	Everyone Else (N = 3914)	356	0.146
Asset facility management	Decision- or policy maker	19	Mexico (N = 325)	25	0.760
Asset facility management	Influencer	4	Mexico (N = 325)	25	0.160
Asset facility management	Subject expertise	2	Mexico (N = 325)	25	0.080
Corporate operations	Decision- or policy maker	515	Everyone Else (N = 3914)	691	0.745
Corporate operations	Influencer	96	Everyone Else (N = 3914)	691	0.139

Corporate operations	Subject expertise	80	Everyone Else (N = 3914)	691	0.116
Corporate operations	Decision- or policy maker	53	Mexico (N = 325)	58	0.914
Corporate operations	Influencer	1	Mexico (N = 325)	58	0.017
Corporate operations	Subject expertise	4	Mexico (N = 325)	58	0.069
Corporate strategy	Decision- or policy maker	468	Everyone Else (N = 3914)	632	0.741
Corporate strategy	Influencer	82	Everyone Else (N = 3914)	632	0.130
Corporate strategy	Subject expertise	82	Everyone Else (N = 3914)	632	0.130
Corporate strategy	Decision- or policy maker	35	Mexico (N = 325)	38	0.921
Corporate strategy	Influencer	3	Mexico (N = 325)	38	0.079
Corporate strategy	Subject expertise	0	Mexico (N = 325)	38	0.000
Customer service	Decision- or policy maker	153	Everyone Else (N = 3914)	310	0.494
Customer service	Influencer	72	Everyone Else (N = 3914)	310	0.232
Customer service	Subject expertise	85	Everyone Else (N = 3914)	310	0.274
Customer service	Decision- or policy maker	8	Mexico (N = 325)	15	0.533
Customer service	Influencer	4	Mexico (N = 325)	15	0.267
Customer service	Subject expertise	3	Mexico (N = 325)	15	0.200
Finance	Decision- or policy maker	500	Everyone Else (N = 3914)	645	0.775
Finance	Influencer	75	Everyone Else (N = 3914)	645	0.116
Finance	Subject expertise	70	Everyone Else (N = 3914)	645	0.109
Finance	Decision- or policy maker	26	Mexico (N = 325)	31	0.839
Finance	Influencer	3	Mexico (N = 325)	31	0.097
Finance	Subject expertise	2	Mexico (N = 325)	31	0.065
Human resources	Decision- or policy maker	244	Everyone Else (N = 3914)	381	0.640
Human resources	Influencer	52	Everyone Else (N = 3914)	381	0.136
Human resources	Subject expertise	85	Everyone Else (N = 3914)	381	0.223
Human resources	Decision- or policy maker	19	Mexico (N = 325)	26	0.731
Human resources	Influencer	3	Mexico (N = 325)	26	0.115
Human resources	Subject expertise	4	Mexico (N = 325)	26	0.154
IT technology	Decision- or policy maker	1076	Everyone Else (N = 3914)	1219	0.883
IT technology	Influencer	73	Everyone Else (N = 3914)	1219	0.060
IT technology	Subject expertise	70	Everyone Else (N = 3914)	1219	0.057
IT technology	Decision- or policy maker	129	Mexico (N = 325)	136	0.949
IT technology	Influencer	4	Mexico (N = 325)	136	0.029
IT technology	Subject expertise	3	Mexico (N = 325)	136	0.022
Manufacturing	Decision- or policy maker	130	Everyone Else (N = 3914)	244	0.533
Manufacturing	Influencer	47	Everyone Else (N = 3914)	244	0.193
Manufacturing	Subject expertise	67	Everyone Else (N = 3914)	244	0.275
Manufacturing	Decision- or policy maker	6	Mexico (N = 325)	10	0.600
Manufacturing	Influencer	1	Mexico (N = 325)	10	0.100
Manufacturing	Subject expertise	3	Mexico (N = 325)	10	0.300
Procurement	Decision- or policy maker	228	Everyone Else (N = 3914)	347	0.657
Procurement	Influencer	47	Everyone Else (N = 3914)	347	0.135
Procurement	Subject expertise	72	Everyone Else (N = 3914)	347	0.207
Procurement	Decision- or policy maker	11	Mexico (N = 325)	17	0.647
Procurement	Influencer	3	Mexico (N = 325)	17	0.176
Procurement	Subject expertise	3	Mexico (N = 325)	17	0.176
Product and service development R/D	Decision- or policy maker	69	Everyone Else (N = 3914)	216	0.319
Product and service development R/D	Influencer	69	Everyone Else (N = 3914)	216	0.319

Product and service development R/D	Subject expertise	78	Everyone Else (N = 3914)	216	0.361
Product and service development R/D	Decision- or policy maker	2	Mexico (N = 325)	9	0.222
Product and service development R/D	Influencer	2	Mexico (N = 325)	9	0.222
Product and service development R/D	Subject expertise	5	Mexico (N = 325)	9	0.556
Risk management	Decision- or policy maker	75	Everyone Else (N = 3914)	225	0.333
Risk management	Influencer	52	Everyone Else (N = 3914)	225	0.231
Risk management	Subject expertise	98	Everyone Else (N = 3914)	225	0.436
Risk management	Decision- or policy maker	6	Mexico (N = 325)	14	0.429
Risk management	Influencer	3	Mexico (N = 325)	14	0.214
Risk management	Subject expertise	5	Mexico (N = 325)	14	0.357
Sales and marketing	Decision- or policy maker	235	Everyone Else (N = 3914)	361	0.651
Sales and marketing	Influencer	50	Everyone Else (N = 3914)	361	0.139
Sales and marketing	Subject expertise	76	Everyone Else (N = 3914)	361	0.211
Sales and marketing	Decision- or policy maker	10	Mexico (N = 325)	18	0.556
Sales and marketing	Influencer	3	Mexico (N = 325)	18	0.167
Sales and marketing	Subject expertise	5	Mexico (N = 325)	18	0.278
Service delivery	Decision- or policy maker	66	Everyone Else (N = 3914)	184	0.359
Service delivery	Influencer	50	Everyone Else (N = 3914)	184	0.272
Service delivery	Subject expertise	68	Everyone Else (N = 3914)	184	0.370
Service delivery	Decision- or policy maker	3	Mexico (N = 325)	9	0.333
Service delivery	Influencer	3	Mexico (N = 325)	9	0.333
Service delivery	Subject expertise	3	Mexico (N = 325)	9	0.333
Supply chain	Decision- or policy maker	170	Everyone Else (N = 3914)	289	0.588
Supply chain	Influencer	63	Everyone Else (N = 3914)	289	0.218
Supply chain	Subject expertise	56	Everyone Else (N = 3914)	289	0.194
Supply chain	Decision- or policy maker	16	Mexico (N = 325)	20	0.800
Supply chain	Influencer	1	Mexico (N = 325)	20	0.050
Supply chain	Subject expertise	3	Mexico (N = 325)	20	0.150

Percentage of respondents each number of areas

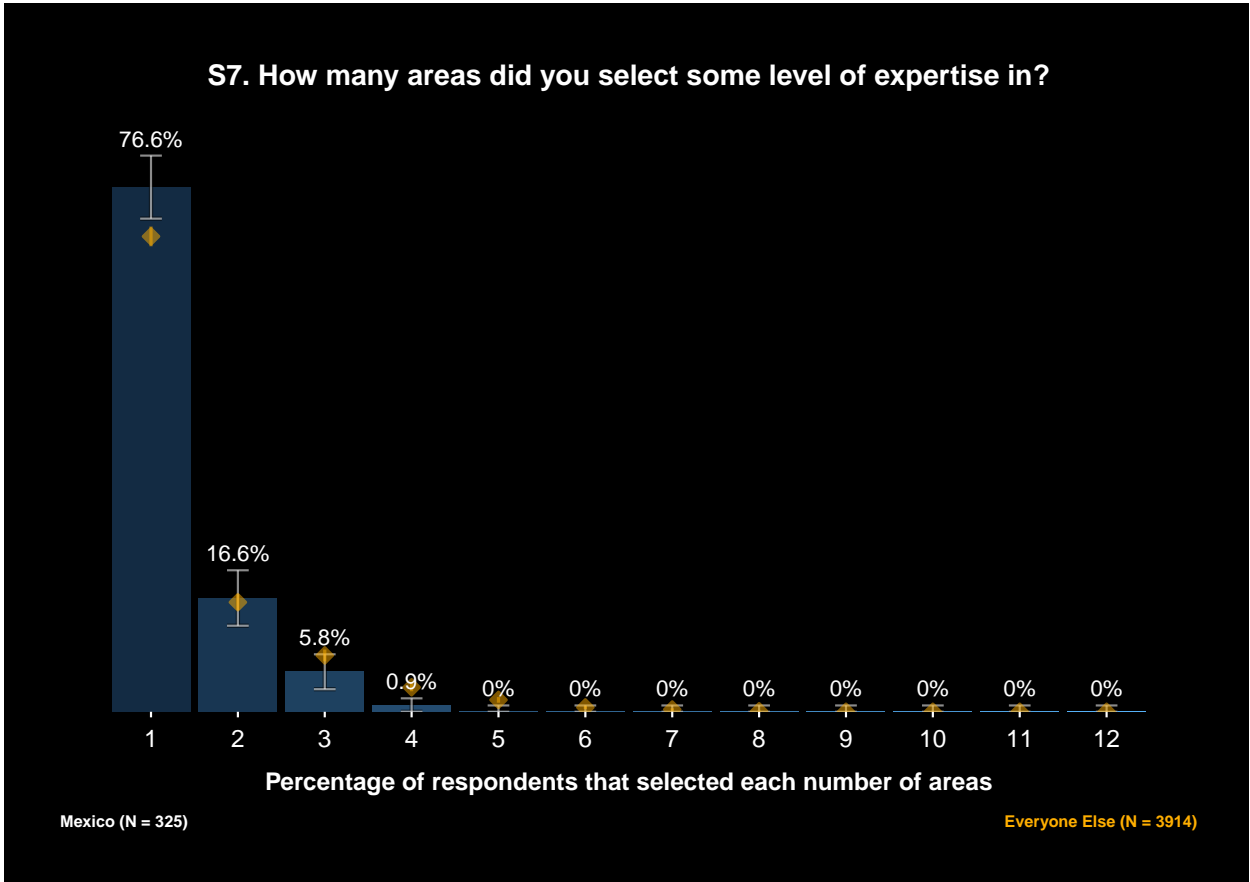


Table 9: Table of data visualized above

numAreas	percent	DataCut
1	0.766	Mexico
2	0.166	Mexico
3	0.058	Mexico
4	0.009	Mexico
5	0.000	Mexico
6	0.000	Mexico
7	0.000	Mexico
8	0.000	Mexico
9	0.000	Mexico
10	0.000	Mexico
11	0.000	Mexico
12	0.000	Mexico
1	0.694	Everyone Else
2	0.160	Everyone Else
3	0.082	Everyone Else
4	0.036	Everyone Else
5	0.017	Everyone Else
6	0.006	Everyone Else
7	0.003	Everyone Else

8	0.001	Everyone Else
9	0.000	Everyone Else
10	0.000	Everyone Else
11	0.000	Everyone Else
12	0.000	Everyone Else

S8. Which industry category best characterizes your organization?

Percentage of respondents that selected each industry

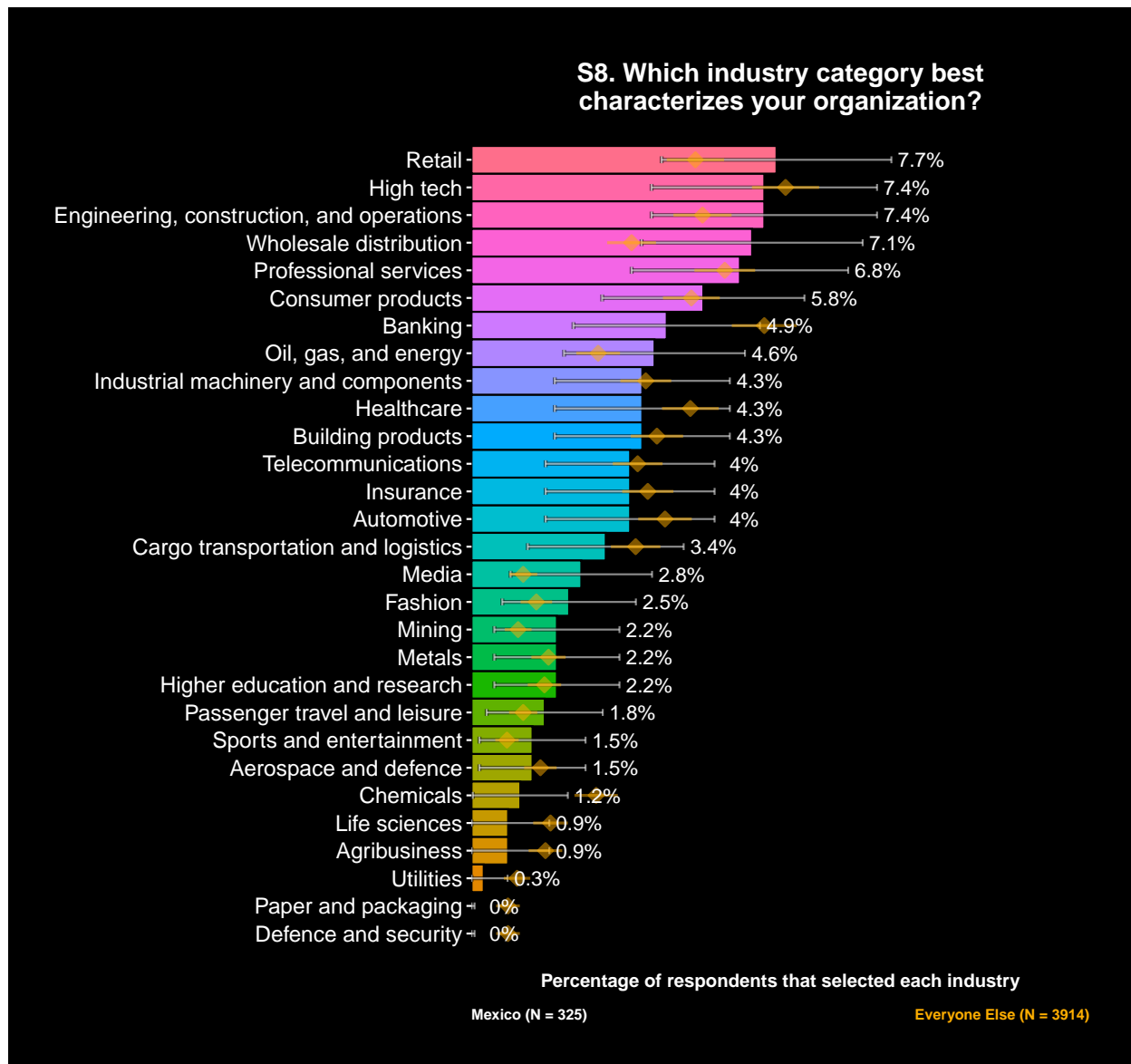


Table 10: Table of data visualized above

DataCut	Industry	n	total	percent
Everyone Else	Aerospace and defence	68	3914	0.017
Everyone Else	Agribusiness	73	3914	0.019
Everyone Else	Automotive	191	3914	0.049
Everyone Else	Banking	289	3914	0.074
Everyone Else	Building products	183	3914	0.047
Everyone Else	Cargo transportation and logistics	162	3914	0.041
Everyone Else	Chemicals	123	3914	0.031
Everyone Else	Consumer products	217	3914	0.055
Everyone Else	Defence and security	36	3914	0.009

Everyone Else	Engineering, construction, and operations	228	3914	0.058
Everyone Else	Fashion	64	3914	0.016
Everyone Else	Healthcare	216	3914	0.055
Everyone Else	High tech	310	3914	0.079
Everyone Else	Higher education and research	72	3914	0.018
Everyone Else	Industrial machinery and components	172	3914	0.044
Everyone Else	Insurance	174	3914	0.044
Everyone Else	Life sciences	78	3914	0.020
Everyone Else	Media	51	3914	0.013
Everyone Else	Metals	76	3914	0.019
Everyone Else	Mining	46	3914	0.012
Everyone Else	Oil, gas, and energy	125	3914	0.032
Everyone Else	Paper and packaging	36	3914	0.009
Everyone Else	Passenger travel and leisure	51	3914	0.013
Everyone Else	Professional services	250	3914	0.064
Everyone Else	Retail	221	3914	0.056
Everyone Else	Sports and entertainment	35	3914	0.009
Everyone Else	Telecommunications	164	3914	0.042
Everyone Else	Utilities	45	3914	0.011
Everyone Else	Wholesale distribution	158	3914	0.040
Mexico	Aerospace and defence	5	325	0.015
Mexico	Agribusiness	3	325	0.009
Mexico	Automotive	13	325	0.040
Mexico	Banking	16	325	0.049
Mexico	Building products	14	325	0.043
Mexico	Cargo transportation and logistics	11	325	0.034
Mexico	Chemicals	4	325	0.012
Mexico	Consumer products	19	325	0.058
Mexico	Defence and security	0	325	0.000
Mexico	Engineering, construction, and operations	24	325	0.074
Mexico	Fashion	8	325	0.025
Mexico	Healthcare	14	325	0.043
Mexico	High tech	24	325	0.074
Mexico	Higher education and research	7	325	0.022
Mexico	Industrial machinery and components	14	325	0.043
Mexico	Insurance	13	325	0.040
Mexico	Life sciences	3	325	0.009
Mexico	Media	9	325	0.028
Mexico	Metals	7	325	0.022
Mexico	Mining	7	325	0.022
Mexico	Oil, gas, and energy	15	325	0.046
Mexico	Paper and packaging	0	325	0.000
Mexico	Passenger travel and leisure	6	325	0.018
Mexico	Professional services	22	325	0.068
Mexico	Retail	25	325	0.077
Mexico	Sports and entertainment	5	325	0.015
Mexico	Telecommunications	13	325	0.040
Mexico	Utilities	1	325	0.003
Mexico	Wholesale distribution	23	325	0.071

Research Findings

***RiskProfile.** What, if anything, do you see as the biggest potential risks to your company's growth over the next 12 months? Please select and rank up to five, with number 1 being the biggest risk.*

Percentage of respondents that selected each risk as their number 1 risk

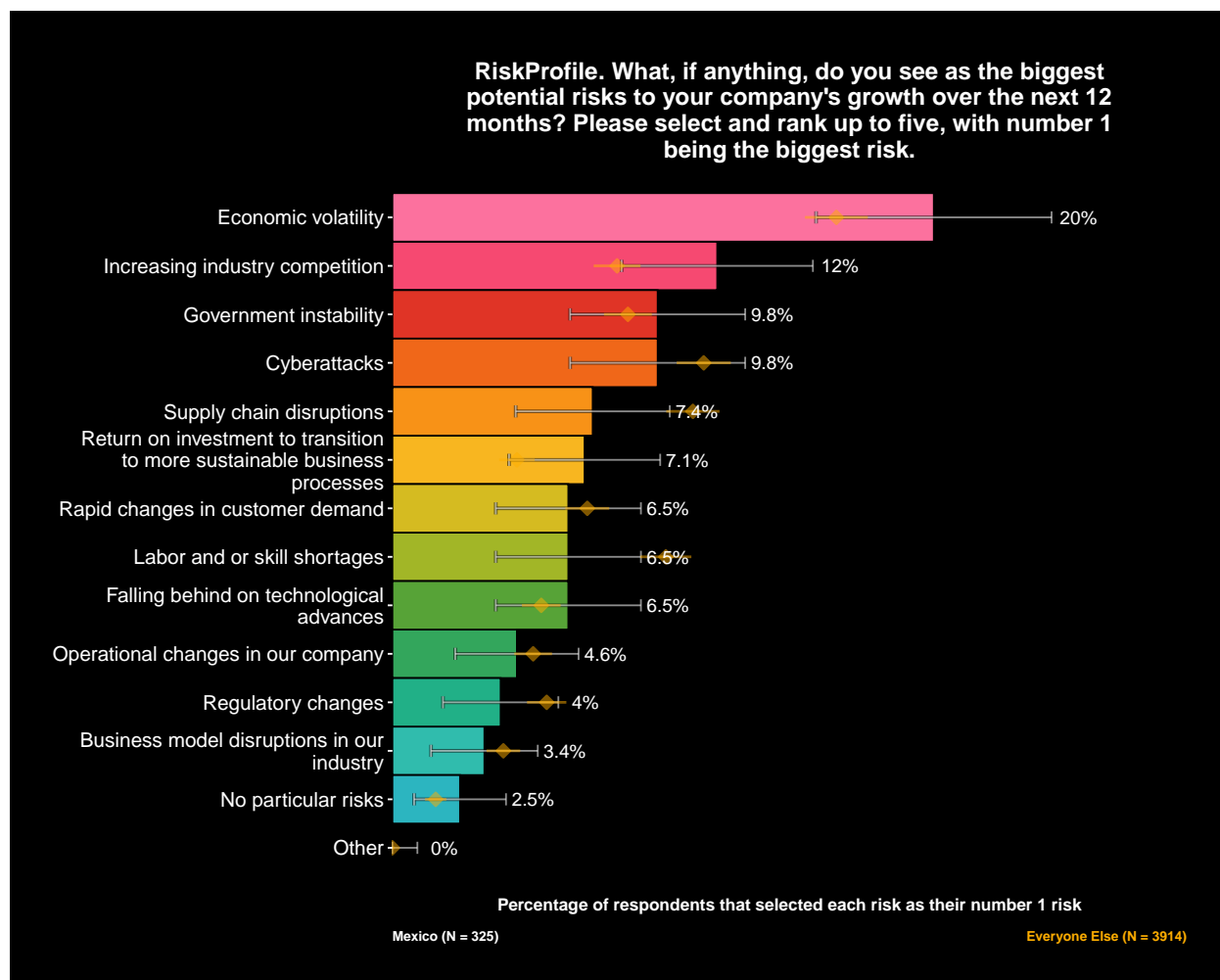


Table 11: Table of data visualized above

Risk	Rank	Total	Count	Percent	DataCut
Business model disruptions in our industry	Number1	325	11	0.034	Mexico
Operational changes in our company	Number1	325	15	0.046	Mexico
Increasing industry competition	Number1	325	39	0.120	Mexico
Government instability	Number1	325	32	0.098	Mexico
Labor and or skill shortages	Number1	325	21	0.065	Mexico
Falling behind on technological advances	Number1	325	21	0.065	Mexico

Return on investment to transition to more sustainable business processes	Number1	325	23	0.071	Mexico
Cyberattacks	Number1	325	32	0.098	Mexico
Rapid changes in customer demand	Number1	325	21	0.065	Mexico
Supply chain disruptions	Number1	325	24	0.074	Mexico
Economic volatility	Number1	325	65	0.200	Mexico
Regulatory changes	Number1	325	13	0.040	Mexico
No particular risks	Number1	325	8	0.025	Mexico
Other	Number1	325	0	0.000	Mexico
Business model disruptions in our industry	Number1	3914	161	0.041	Everyone Else
Operational changes in our company	Number1	3914	204	0.052	Everyone Else
Increasing industry competition	Number1	3914	323	0.083	Everyone Else
Government instability	Number1	3914	342	0.087	Everyone Else
Labor and or skill shortages	Number1	3914	394	0.101	Everyone Else
Falling behind on technological advances	Number1	3914	217	0.055	Everyone Else
Return on investment to transition to more sustainable business processes	Number1	3914	179	0.046	Everyone Else
Cyberattacks	Number1	3914	449	0.115	Everyone Else
Rapid changes in customer demand	Number1	3914	281	0.072	Everyone Else
Supply chain disruptions	Number1	3914	434	0.111	Everyone Else
Economic volatility	Number1	3914	640	0.164	Everyone Else
Regulatory changes	Number1	3914	224	0.057	Everyone Else
No particular risks	Number1	3914	61	0.016	Everyone Else
Other	Number1	3914	1	0.000	Everyone Else

Percentage of respondents that selected each risk within their top 5 risks

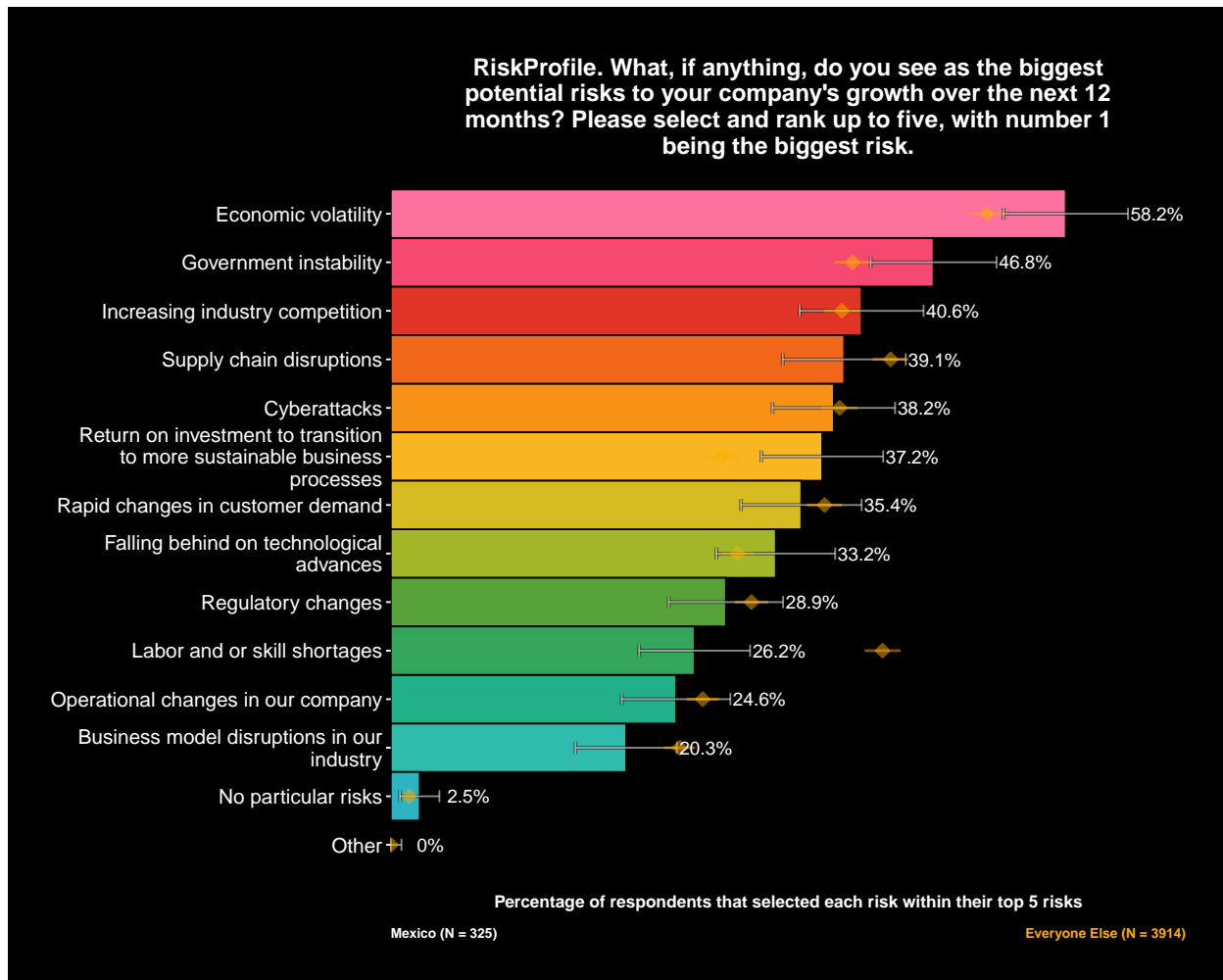


Table 12: Table of data visualized above

Risk	Rank	Total	Count	Percent	DataCut
Business model disruptions in our industry	Top5	325	66	0.203	Mexico
Operational changes in our company	Top5	325	80	0.246	Mexico
Increasing industry competition	Top5	325	132	0.406	Mexico
Government instability	Top5	325	152	0.468	Mexico
Labor and or skill shortages	Top5	325	85	0.262	Mexico
Falling behind on technological advances	Top5	325	108	0.332	Mexico
Return on investment to transition to more sustainable business processes	Top5	325	121	0.372	Mexico
Cyberattacks	Top5	325	124	0.382	Mexico
Rapid changes in customer demand	Top5	325	115	0.354	Mexico
Supply chain disruptions	Top5	325	127	0.391	Mexico

Economic volatility	Top5	325	189	0.582	Mexico
Regulatory changes	Top5	325	94	0.289	Mexico
No particular risks	Top5	325	8	0.025	Mexico
Other	Top5	325	0	0.000	Mexico
Business model disruptions in our industry	Top5	3914	975	0.249	Everyone Else
Operational changes in our company	Top5	3914	1052	0.269	Everyone Else
Increasing industry competition	Top5	3914	1522	0.389	Everyone Else
Government instability	Top5	3914	1557	0.398	Everyone Else
Labor and or skill shortages	Top5	3914	1659	0.424	Everyone Else
Falling behind on technological advances	Top5	3914	1170	0.299	Everyone Else
Return on investment to transition to more sustainable business processes	Top5	3914	1120	0.286	Everyone Else
Cyberattacks	Top5	3914	1515	0.387	Everyone Else
Rapid changes in customer demand	Top5	3914	1462	0.374	Everyone Else
Supply chain disruptions	Top5	3914	1686	0.431	Everyone Else
Economic volatility	Top5	3914	2011	0.514	Everyone Else
Regulatory changes	Top5	3914	1216	0.311	Everyone Else
No particular risks	Top5	3914	61	0.016	Everyone Else
Other	Top5	3914	1	0.000	Everyone Else

GrowthProfile. What, if anything, do you see as the biggest potential opportunities for your company's growth over the next 12 months? Please select and rank up to five, with number 1 being the biggest opportunity.

Percentage of respondents that selected each opportunity as their number 1 opportunity

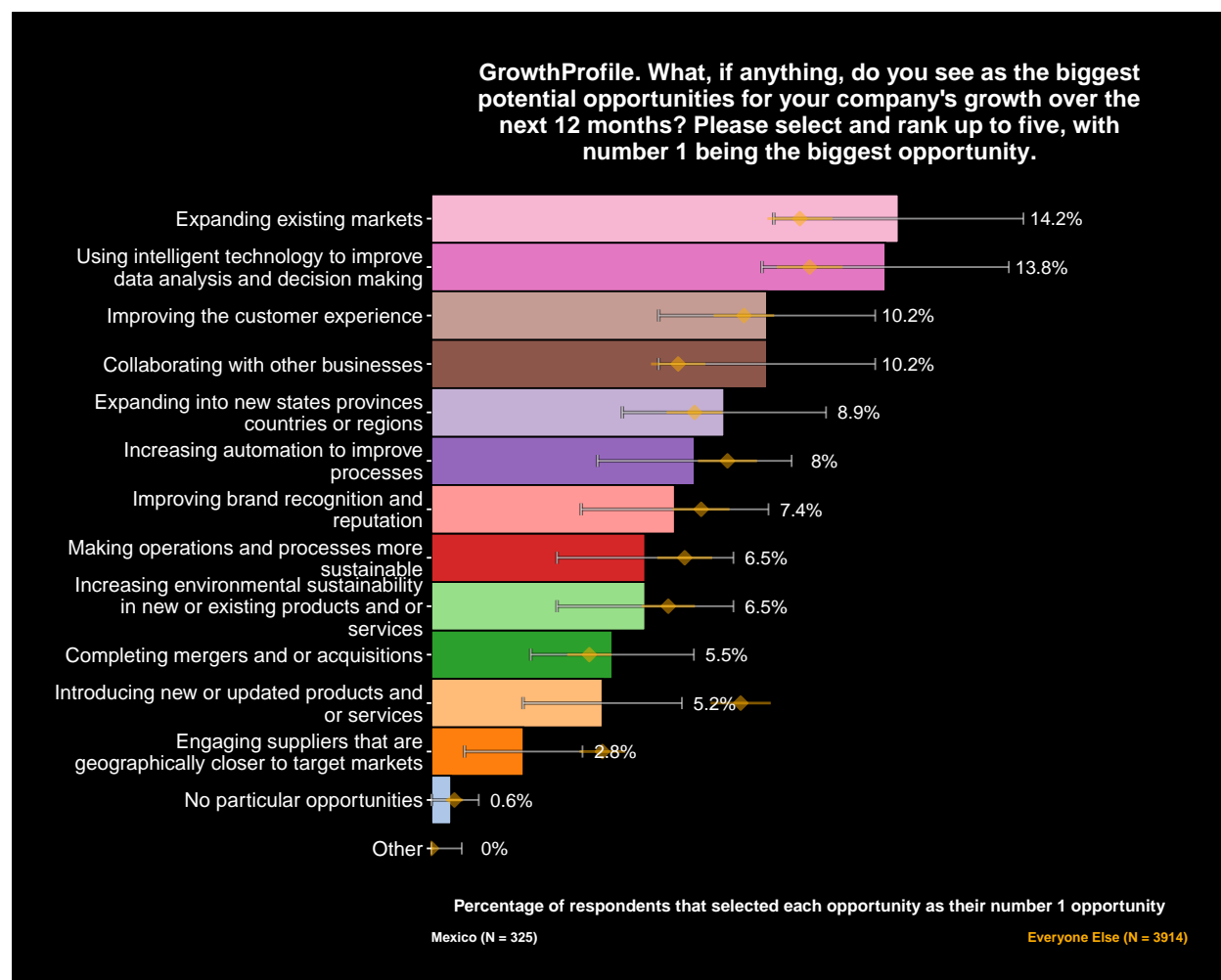


Table 13: Table of data visualized above

Opportunity	Rank	Total	Count	Percent	DataCut
Expanding existing markets	Number1	325	46	0.142	Mexico
Completing mergers and or acquisitions	Number1	325	18	0.055	Mexico
Increasing automation to improve processes	Number1	325	26	0.080	Mexico
Using intelligent technology to improve data analysis and decision making	Number1	325	45	0.138	Mexico
Collaborating with other businesses	Number1	325	33	0.102	Mexico
Introducing new or updated products and or services	Number1	325	17	0.052	Mexico

Increasing environmental sustainability in new or existing products and or services	Number1	325	21	0.065	Mexico
Expanding into new states provinces countries or regions	Number1	325	29	0.089	Mexico
Engaging suppliers that are geographically closer to target markets	Number1	325	9	0.028	Mexico
Improving the customer experience	Number1	325	33	0.102	Mexico
Making operations and processes more sustainable	Number1	325	21	0.065	Mexico
Improving brand recognition and reputation	Number1	325	24	0.074	Mexico
No particular opportunities	Number1	325	2	0.006	Mexico
Other	Number1	325	0	0.000	Mexico
Expanding existing markets	Number1	3914	437	0.112	Everyone Else
Completing mergers and or acquisitions	Number1	3914	189	0.048	Everyone Else
Increasing automation to improve processes	Number1	3914	354	0.090	Everyone Else
Using intelligent technology to improve data analysis and decision making	Number1	3914	449	0.115	Everyone Else
Collaborating with other businesses	Number1	3914	293	0.075	Everyone Else
Introducing new or updated products and or services	Number1	3914	369	0.094	Everyone Else
Increasing environmental sustainability in new or existing products and or services	Number1	3914	280	0.072	Everyone Else
Expanding into new states provinces countries or regions	Number1	3914	312	0.080	Everyone Else
Engaging suppliers that are geographically closer to target markets	Number1	3914	204	0.052	Everyone Else
Improving the customer experience	Number1	3914	370	0.095	Everyone Else
Making operations and processes more sustainable	Number1	3914	300	0.077	Everyone Else
Improving brand recognition and reputation	Number1	3914	320	0.082	Everyone Else
No particular opportunities	Number1	3914	29	0.007	Everyone Else
Other	Number1	3914	0	0.000	Everyone Else

Percentage of respondents that selected each opportunity within their top 5 opportunities

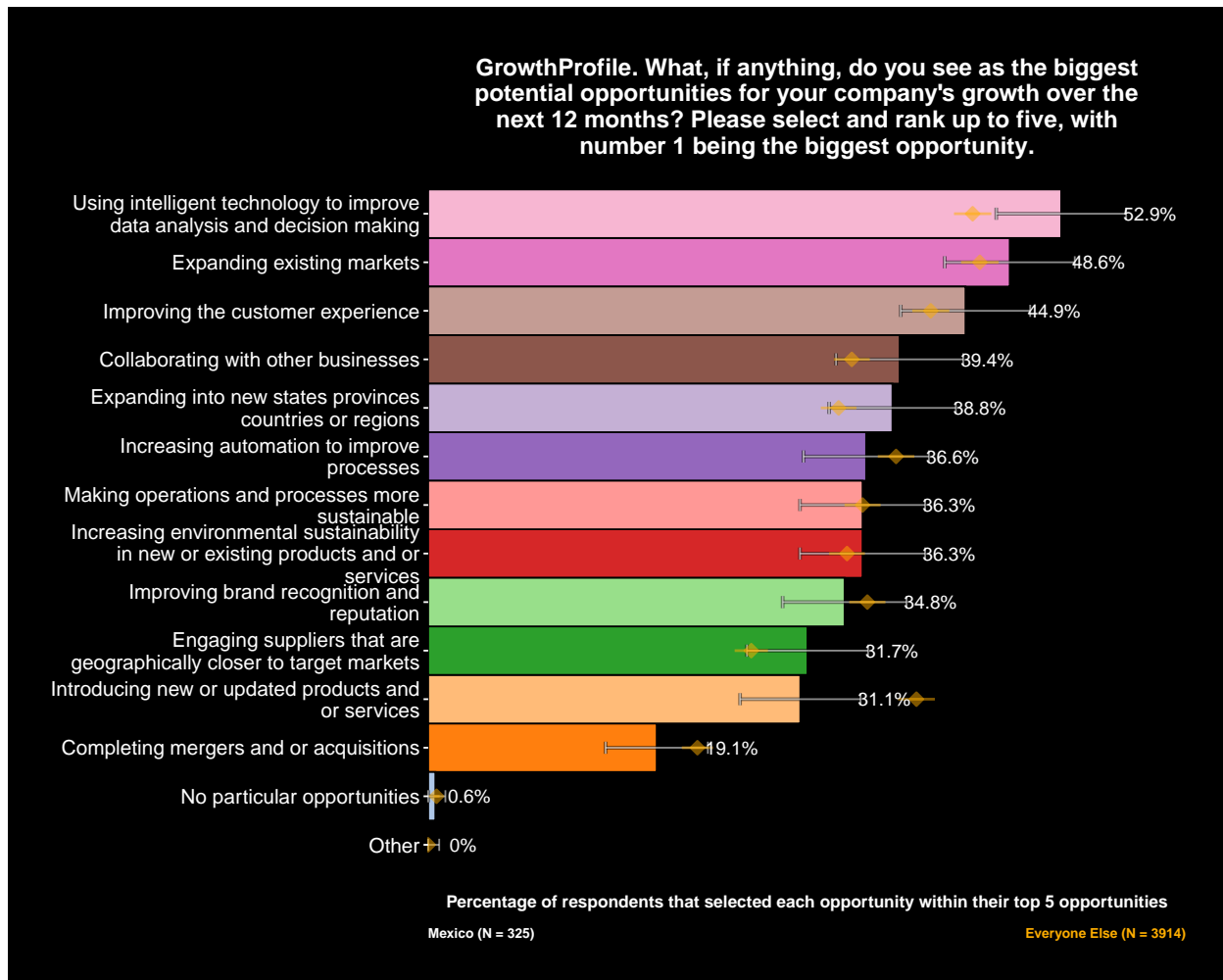


Table 14: Table of data visualized above

Opportunity	Rank	Total	Count	Percent	DataCut
Expanding existing markets	Top5	325	158	0.486	Mexico
Completing mergers and or acquisitions	Top5	325	62	0.191	Mexico
Increasing automation to improve processes	Top5	325	119	0.366	Mexico
Using intelligent technology to improve data analysis and decision making	Top5	325	172	0.529	Mexico
Collaborating with other businesses	Top5	325	128	0.394	Mexico
Introducing new or updated products and or services	Top5	325	101	0.311	Mexico
Increasing environmental sustainability in new or existing products and or services	Top5	325	118	0.363	Mexico

Expanding into new states provinces countries or regions	Top5	325	126	0.388	Mexico
Engaging suppliers that are geographically closer to target markets	Top5	325	103	0.317	Mexico
Improving the customer experience	Top5	325	146	0.449	Mexico
Making operations and processes more sustainable	Top5	325	118	0.363	Mexico
Improving brand recognition and reputation	Top5	325	113	0.348	Mexico
No particular opportunities	Top5	325	2	0.006	Mexico
Other	Top5	325	0	0.000	Mexico
Expanding existing markets	Top5	3914	1804	0.461	Everyone Else
Completing mergers and or acquisitions	Top5	3914	880	0.225	Everyone Else
Increasing automation to improve processes	Top5	3914	1532	0.391	Everyone Else
Using intelligent technology to improve data analysis and decision making	Top5	3914	1779	0.455	Everyone Else
Collaborating with other businesses	Top5	3914	1385	0.354	Everyone Else
Introducing new or updated products and or services	Top5	3914	1597	0.408	Everyone Else
Increasing environmental sustainability in new or existing products and or services	Top5	3914	1368	0.350	Everyone Else
Expanding into new states provinces countries or regions	Top5	3914	1341	0.343	Everyone Else
Engaging suppliers that are geographically closer to target markets	Top5	3914	1057	0.270	Everyone Else
Improving the customer experience	Top5	3914	1643	0.420	Everyone Else
Making operations and processes more sustainable	Top5	3914	1419	0.363	Everyone Else
Improving brand recognition and reputation	Top5	3914	1435	0.367	Everyone Else
No particular opportunities	Top5	3914	29	0.007	Everyone Else
Other	Top5	3914	0	0.000	Everyone Else

CapabilityResiliency. Thinking about potential scenarios that might cause disruption to your business, which of the following capabilities does your organization have plans for, and how effective are they?

Percentage of respondents that selected each level of effectiveness for the scenarios

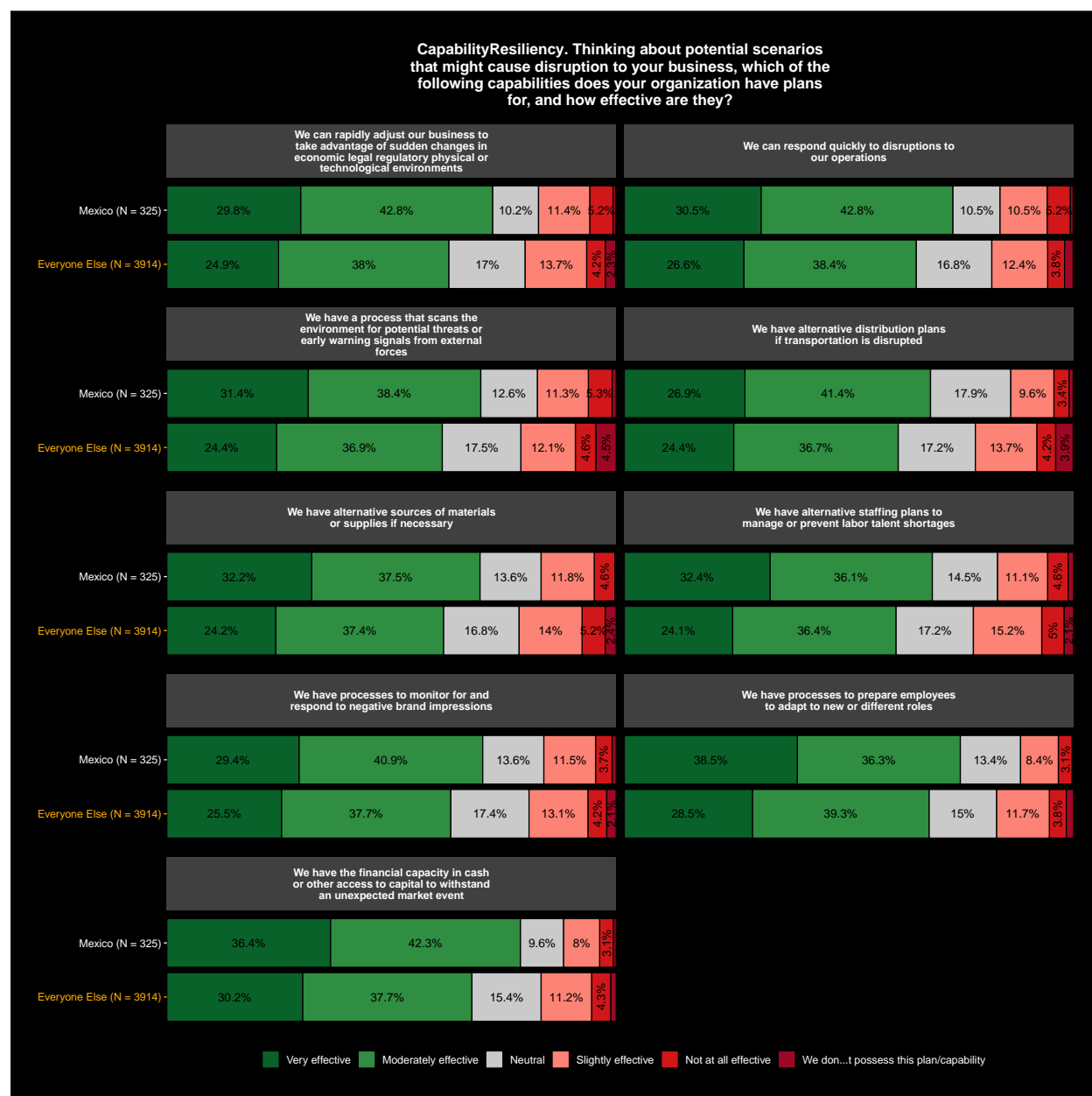


Table 15: Table of data visualized above

Scenario	Effectiveness	Count	Percent	DataCutCounts
We can respond quickly to disruptions to our operations	Moderately effective	1478	0.384	Everyone Else (N = 3914)
We can respond quickly to disruptions to our operations	Neutral	648	0.168	Everyone Else (N = 3914)

We can respond quickly to disruptions to our operations	Not at all effective	146	0.038	Everyone Else (N = 3914)
We can respond quickly to disruptions to our operations	Slightly effective	477	0.124	Everyone Else (N = 3914)
We can respond quickly to disruptions to our operations	Very effective	1024	0.266	Everyone Else (N = 3914)
We can respond quickly to disruptions to our operations	We don't possess this plan/capability	74	0.019	Everyone Else (N = 3914)
We can respond quickly to disruptions to our operations	Moderately effective	139	0.428	Mexico (N = 325)
We can respond quickly to disruptions to our operations	Neutral	34	0.105	Mexico (N = 325)
We can respond quickly to disruptions to our operations	Not at all effective	17	0.052	Mexico (N = 325)
We can respond quickly to disruptions to our operations	Slightly effective	34	0.105	Mexico (N = 325)
We can respond quickly to disruptions to our operations	Very effective	99	0.305	Mexico (N = 325)
We can respond quickly to disruptions to our operations	We don't possess this plan/capability	2	0.006	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Moderately effective	1468	0.380	Everyone Else (N = 3914)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Neutral	656	0.170	Everyone Else (N = 3914)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Not at all effective	163	0.042	Everyone Else (N = 3914)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Slightly effective	530	0.137	Everyone Else (N = 3914)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Very effective	962	0.249	Everyone Else (N = 3914)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	We don't possess this plan/capability	87	0.023	Everyone Else (N = 3914)

We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Moderately effective	139	0.428	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Neutral	33	0.102	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Not at all effective	17	0.052	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Slightly effective	37	0.114	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	Very effective	97	0.298	Mexico (N = 325)
We can rapidly adjust our business to take advantage of sudden changes in economic legal regulatory physical or technological environments	We don't possess this plan/capability	2	0.006	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	Moderately effective	1423	0.369	Everyone Else (N = 3914)
We have a process that scans the environment for potential threats or early warning signals from external forces	Neutral	673	0.175	Everyone Else (N = 3914)
We have a process that scans the environment for potential threats or early warning signals from external forces	Not at all effective	178	0.046	Everyone Else (N = 3914)
We have a process that scans the environment for potential threats or early warning signals from external forces	Slightly effective	467	0.121	Everyone Else (N = 3914)
We have a process that scans the environment for potential threats or early warning signals from external forces	Very effective	939	0.244	Everyone Else (N = 3914)

We have a process that scans the environment for potential threats or early warning signals from external forces	We don't possess this plan/capability	175	0.045	Everyone Else (N = 3914)
We have a process that scans the environment for potential threats or early warning signals from external forces	Moderately effective	122	0.384	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	Neutral	40	0.126	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	Not at all effective	17	0.053	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	Slightly effective	36	0.113	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	Very effective	100	0.314	Mexico (N = 325)
We have a process that scans the environment for potential threats or early warning signals from external forces	We don't possess this plan/capability	3	0.009	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Moderately effective	1453	0.377	Everyone Else (N = 3914)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Neutral	593	0.154	Everyone Else (N = 3914)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Not at all effective	166	0.043	Everyone Else (N = 3914)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Slightly effective	431	0.112	Everyone Else (N = 3914)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Very effective	1164	0.302	Everyone Else (N = 3914)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	We don't possess this plan/capability	45	0.012	Everyone Else (N = 3914)

We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Moderately effective	137	0.423	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Neutral	31	0.096	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Not at all effective	10	0.031	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Slightly effective	26	0.080	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	Very effective	118	0.364	Mexico (N = 325)
We have the financial capacity in cash or other access to capital to withstand an unexpected market event	We don't possess this plan/capability	2	0.006	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	Moderately effective	1447	0.374	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	Neutral	651	0.168	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	Not at all effective	201	0.052	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	Slightly effective	542	0.140	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	Very effective	935	0.242	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	We don't possess this plan/capability	92	0.024	Everyone Else (N = 3914)
We have alternative sources of materials or supplies if necessary	Moderately effective	121	0.375	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	Neutral	44	0.136	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	Not at all effective	15	0.046	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	Slightly effective	38	0.118	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	Very effective	104	0.322	Mexico (N = 325)
We have alternative sources of materials or supplies if necessary	We don't possess this plan/capability	1	0.003	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	Moderately effective	1421	0.367	Everyone Else (N = 3914)

We have alternative distribution plans if transportation is disrupted	Neutral	667	0.172	Everyone Else (N = 3914)
We have alternative distribution plans if transportation is disrupted	Not at all effective	161	0.042	Everyone Else (N = 3914)
We have alternative distribution plans if transportation is disrupted	Slightly effective	529	0.137	Everyone Else (N = 3914)
We have alternative distribution plans if transportation is disrupted	Very effective	944	0.244	Everyone Else (N = 3914)
We have alternative distribution plans if transportation is disrupted	We don't possess this plan/capability	151	0.039	Everyone Else (N = 3914)
We have alternative distribution plans if transportation is disrupted	Moderately effective	134	0.414	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	Neutral	58	0.179	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	Not at all effective	11	0.034	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	Slightly effective	31	0.096	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	Very effective	87	0.269	Mexico (N = 325)
We have alternative distribution plans if transportation is disrupted	We don't possess this plan/capability	3	0.009	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	Moderately effective	1406	0.364	Everyone Else (N = 3914)
We have alternative staffing plans to manage or prevent labor talent shortages	Neutral	662	0.172	Everyone Else (N = 3914)
We have alternative staffing plans to manage or prevent labor talent shortages	Not at all effective	192	0.050	Everyone Else (N = 3914)
We have alternative staffing plans to manage or prevent labor talent shortages	Slightly effective	586	0.152	Everyone Else (N = 3914)
We have alternative staffing plans to manage or prevent labor talent shortages	Very effective	930	0.241	Everyone Else (N = 3914)
We have alternative staffing plans to manage or prevent labor talent shortages	We don't possess this plan/capability	82	0.021	Everyone Else (N = 3914)

We have alternative staffing plans to manage or prevent labor talent shortages	Moderately effective	117	0.361	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	Neutral	47	0.145	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	Not at all effective	15	0.046	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	Slightly effective	36	0.111	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	Very effective	105	0.324	Mexico (N = 325)
We have alternative staffing plans to manage or prevent labor talent shortages	We don't possess this plan/capability	4	0.012	Mexico (N = 325)
We have processes to prepare employees to adapt to new or different roles	Moderately effective	1520	0.393	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	Neutral	580	0.150	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	Not at all effective	145	0.038	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	Slightly effective	453	0.117	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	Very effective	1102	0.285	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	We don't possess this plan/capability	63	0.016	Everyone Else (N = 3914)
We have processes to prepare employees to adapt to new or different roles	Moderately effective	117	0.363	Mexico (N = 325)
We have processes to prepare employees to adapt to new or different roles	Neutral	43	0.134	Mexico (N = 325)
We have processes to prepare employees to adapt to new or different roles	Not at all effective	10	0.031	Mexico (N = 325)
We have processes to prepare employees to adapt to new or different roles	Slightly effective	27	0.084	Mexico (N = 325)
We have processes to prepare employees to adapt to new or different roles	Very effective	124	0.385	Mexico (N = 325)

We have processes to prepare employees to adapt to new or different roles	We don't possess this plan/capability	1	0.003	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	Moderately effective	1458	0.377	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	Neutral	674	0.174	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	Not at all effective	162	0.042	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	Slightly effective	505	0.131	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	Very effective	987	0.255	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	We don't possess this plan/capability	82	0.021	Everyone Else (N = 3914)
We have processes to monitor for and respond to negative brand impressions	Moderately effective	132	0.409	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	Neutral	44	0.136	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	Not at all effective	12	0.037	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	Slightly effective	37	0.115	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	Very effective	95	0.294	Mexico (N = 325)
We have processes to monitor for and respond to negative brand impressions	We don't possess this plan/capability	3	0.009	Mexico (N = 325)

DataAccess. To what extent do you agree with the following statements about your company's data accessibility?

Percentage of respondents that agreed/disagreed with the following statements

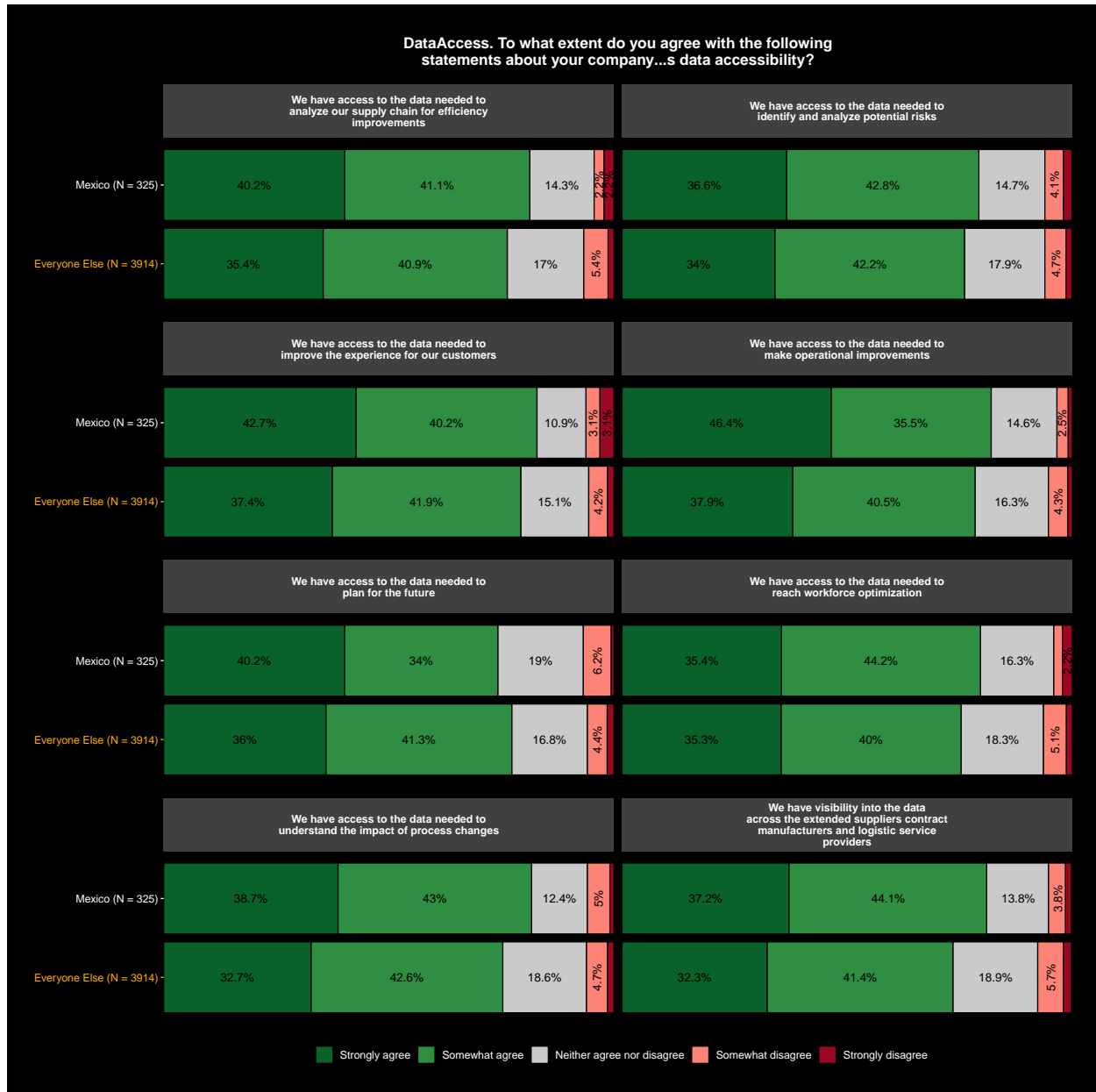


Table 16: Table of data visualized above

Statement	Response	Count	Percent	DataCutCounts
We have access to the data needed to identify and analyze potential risks	Neither agree nor disagree	693	0.179	Everyone Else (N = 3914)
We have access to the data needed to identify and analyze potential risks	Somewhat agree	1635	0.422	Everyone Else (N = 3914)

We have access to the data needed to identify and analyze potential risks	Somewhat disagree	181	0.047	Everyone Else (N = 3914)
We have access to the data needed to identify and analyze potential risks	Strongly agree	1318	0.340	Everyone Else (N = 3914)
We have access to the data needed to identify and analyze potential risks	Strongly disagree	49	0.013	Everyone Else (N = 3914)
We have access to the data needed to identify and analyze potential risks	Neither agree nor disagree	47	0.147	Mexico (N = 325)
We have access to the data needed to identify and analyze potential risks	Somewhat agree	137	0.428	Mexico (N = 325)
We have access to the data needed to identify and analyze potential risks	Somewhat disagree	13	0.041	Mexico (N = 325)
We have access to the data needed to identify and analyze potential risks	Strongly agree	117	0.366	Mexico (N = 325)
We have access to the data needed to identify and analyze potential risks	Strongly disagree	6	0.019	Mexico (N = 325)
We have access to the data needed to make operational improvements	Neither agree nor disagree	632	0.163	Everyone Else (N = 3914)
We have access to the data needed to make operational improvements	Somewhat agree	1567	0.405	Everyone Else (N = 3914)
We have access to the data needed to make operational improvements	Somewhat disagree	166	0.043	Everyone Else (N = 3914)
We have access to the data needed to make operational improvements	Strongly agree	1465	0.379	Everyone Else (N = 3914)
We have access to the data needed to make operational improvements	Strongly disagree	39	0.010	Everyone Else (N = 3914)
We have access to the data needed to make operational improvements	Neither agree nor disagree	47	0.146	Mexico (N = 325)
We have access to the data needed to make operational improvements	Somewhat agree	114	0.355	Mexico (N = 325)
We have access to the data needed to make operational improvements	Somewhat disagree	8	0.025	Mexico (N = 325)
We have access to the data needed to make operational improvements	Strongly agree	149	0.464	Mexico (N = 325)

We have access to the data needed to make operational improvements	Strongly disagree	3	0.009	Mexico (N = 325)
We have access to the data needed to reach workforce optimization	Neither agree nor disagree	708	0.183	Everyone Else (N = 3914)
We have access to the data needed to reach workforce optimization	Somewhat agree	1548	0.400	Everyone Else (N = 3914)
We have access to the data needed to reach workforce optimization	Somewhat disagree	196	0.051	Everyone Else (N = 3914)
We have access to the data needed to reach workforce optimization	Strongly agree	1369	0.353	Everyone Else (N = 3914)
We have access to the data needed to reach workforce optimization	Strongly disagree	52	0.013	Everyone Else (N = 3914)
We have access to the data needed to reach workforce optimization	Neither agree nor disagree	52	0.163	Mexico (N = 325)
We have access to the data needed to reach workforce optimization	Somewhat agree	141	0.442	Mexico (N = 325)
We have access to the data needed to reach workforce optimization	Somewhat disagree	6	0.019	Mexico (N = 325)
We have access to the data needed to reach workforce optimization	Strongly agree	113	0.354	Mexico (N = 325)
We have access to the data needed to reach workforce optimization	Strongly disagree	7	0.022	Mexico (N = 325)
We have access to the data needed to analyze our supply chain for efficiency improvements	Neither agree nor disagree	656	0.170	Everyone Else (N = 3914)
We have access to the data needed to analyze our supply chain for efficiency improvements	Somewhat agree	1574	0.409	Everyone Else (N = 3914)
We have access to the data needed to analyze our supply chain for efficiency improvements	Somewhat disagree	208	0.054	Everyone Else (N = 3914)
We have access to the data needed to analyze our supply chain for efficiency improvements	Strongly agree	1363	0.354	Everyone Else (N = 3914)
We have access to the data needed to analyze our supply chain for efficiency improvements	Strongly disagree	51	0.013	Everyone Else (N = 3914)
We have access to the data needed to analyze our supply chain for efficiency improvements	Neither agree nor disagree	46	0.143	Mexico (N = 325)

We have access to the data needed to analyze our supply chain for efficiency improvements	Somewhat agree	132	0.411	Mexico (N = 325)
We have access to the data needed to analyze our supply chain for efficiency improvements	Somewhat disagree	7	0.022	Mexico (N = 325)
We have access to the data needed to analyze our supply chain for efficiency improvements	Strongly agree	129	0.402	Mexico (N = 325)
We have access to the data needed to analyze our supply chain for efficiency improvements	Strongly disagree	7	0.022	Mexico (N = 325)
We have access to the data needed to improve the experience for our customers	Neither agree nor disagree	585	0.151	Everyone Else (N = 3914)
We have access to the data needed to improve the experience for our customers	Somewhat agree	1621	0.419	Everyone Else (N = 3914)
We have access to the data needed to improve the experience for our customers	Somewhat disagree	163	0.042	Everyone Else (N = 3914)
We have access to the data needed to improve the experience for our customers	Strongly agree	1448	0.374	Everyone Else (N = 3914)
We have access to the data needed to improve the experience for our customers	Strongly disagree	54	0.014	Everyone Else (N = 3914)
We have access to the data needed to improve the experience for our customers	Neither agree nor disagree	35	0.109	Mexico (N = 325)
We have access to the data needed to improve the experience for our customers	Somewhat agree	129	0.402	Mexico (N = 325)
We have access to the data needed to improve the experience for our customers	Somewhat disagree	10	0.031	Mexico (N = 325)
We have access to the data needed to improve the experience for our customers	Strongly agree	137	0.427	Mexico (N = 325)
We have access to the data needed to improve the experience for our customers	Strongly disagree	10	0.031	Mexico (N = 325)
We have access to the data needed to plan for the future	Neither agree nor disagree	651	0.168	Everyone Else (N = 3914)
We have access to the data needed to plan for the future	Somewhat agree	1601	0.413	Everyone Else (N = 3914)
We have access to the data needed to plan for the future	Somewhat disagree	170	0.044	Everyone Else (N = 3914)
We have access to the data needed to plan for the future	Strongly agree	1393	0.360	Everyone Else (N = 3914)
We have access to the data needed to plan for the future	Strongly disagree	57	0.015	Everyone Else (N = 3914)

We have access to the data needed to plan for the future	Neither agree nor disagree	61	0.190	Mexico (N = 325)
We have access to the data needed to plan for the future	Somewhat agree	109	0.340	Mexico (N = 325)
We have access to the data needed to plan for the future	Somewhat disagree	20	0.062	Mexico (N = 325)
We have access to the data needed to plan for the future	Strongly agree	129	0.402	Mexico (N = 325)
We have access to the data needed to plan for the future	Strongly disagree	2	0.006	Mexico (N = 325)
We have access to the data needed to understand the impact of process changes	Neither agree nor disagree	719	0.186	Everyone Else (N = 3914)
We have access to the data needed to understand the impact of process changes	Somewhat agree	1649	0.426	Everyone Else (N = 3914)
We have access to the data needed to understand the impact of process changes	Somewhat disagree	183	0.047	Everyone Else (N = 3914)
We have access to the data needed to understand the impact of process changes	Strongly agree	1267	0.327	Everyone Else (N = 3914)
We have access to the data needed to understand the impact of process changes	Strongly disagree	55	0.014	Everyone Else (N = 3914)
We have access to the data needed to understand the impact of process changes	Neither agree nor disagree	40	0.124	Mexico (N = 325)
We have access to the data needed to understand the impact of process changes	Somewhat agree	139	0.430	Mexico (N = 325)
We have access to the data needed to understand the impact of process changes	Somewhat disagree	16	0.050	Mexico (N = 325)
We have access to the data needed to understand the impact of process changes	Strongly agree	125	0.387	Mexico (N = 325)
We have access to the data needed to understand the impact of process changes	Strongly disagree	3	0.009	Mexico (N = 325)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Neither agree nor disagree	728	0.189	Everyone Else (N = 3914)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Somewhat agree	1594	0.414	Everyone Else (N = 3914)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Somewhat disagree	218	0.057	Everyone Else (N = 3914)

We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Strongly agree	1243	0.323	Everyone Else (N = 3914)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Strongly disagree	68	0.018	Everyone Else (N = 3914)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Neither agree nor disagree	44	0.138	Mexico (N = 325)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Somewhat agree	141	0.441	Mexico (N = 325)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Somewhat disagree	12	0.038	Mexico (N = 325)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Strongly agree	119	0.372	Mexico (N = 325)
We have visibility into the data across the extended suppliers contract manufacturers and logistic service providers	Strongly disagree	4	0.013	Mexico (N = 325)

TechnologyUsed. Considering your company's approach to using technology as a way to respond to changes in business and the market, please pick and rank the up to five most important technologies for your organization's resiliency.

Percentage of respondents that selected each technology as their number 1 technology

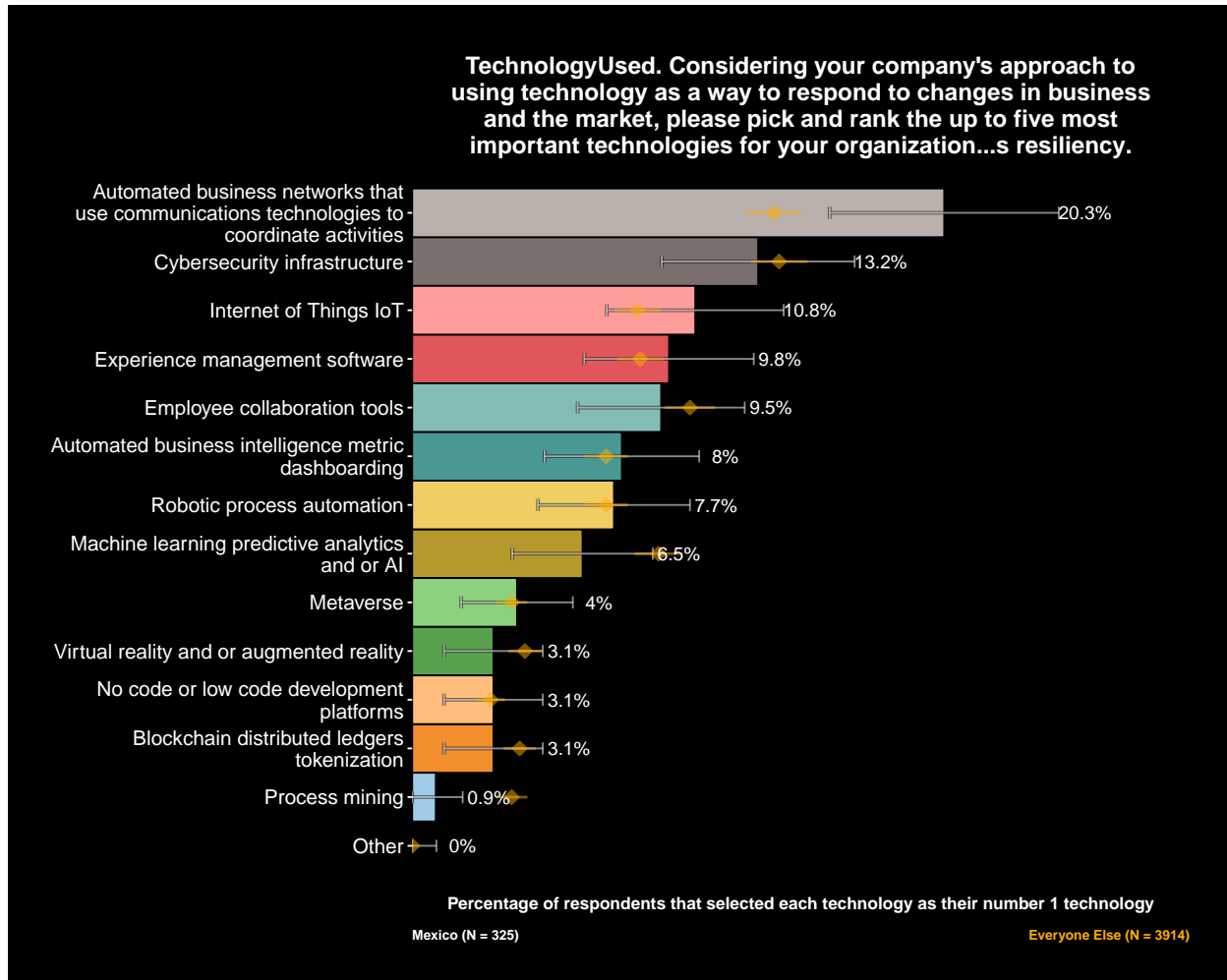


Table 17: Table of data visualized above

Technology	Rank	Total	Count	Percent	DataCut
Blockchain distributed ledgers tokenization	Number1	325	10	0.031	Mexico
Cybersecurity infrastructure	Number1	325	43	0.132	Mexico
Machine learning predictive analytics and or AI	Number1	325	21	0.065	Mexico
Automated business intelligence metric dashboarding	Number1	325	26	0.080	Mexico
Virtual reality and or augmented reality	Number1	325	10	0.031	Mexico
Experience management software	Number1	325	32	0.098	Mexico
No code or low code development platforms	Number1	325	10	0.031	Mexico

Robotic process automation	Number1	325	25	0.077	Mexico
Automated business networks that use communications technologies to coordinate activities	Number1	325	66	0.203	Mexico
Employee collaboration tools	Number1	325	31	0.095	Mexico
Internet of Things IoT	Number1	325	35	0.108	Mexico
Metaverse	Number1	325	13	0.040	Mexico
Process mining	Number1	325	3	0.009	Mexico
Other	Number1	325	0	0.000	Mexico
Blockchain distributed ledgers tokenization	Number1	3914	160	0.041	Everyone Else
Cybersecurity infrastructure	Number1	3914	547	0.140	Everyone Else
Machine learning predictive analytics and or AI	Number1	3914	366	0.094	Everyone Else
Automated business intelligence metric dashboarding	Number1	3914	291	0.074	Everyone Else
Virtual reality and or augmented reality	Number1	3914	167	0.043	Everyone Else
Experience management software	Number1	3914	342	0.087	Everyone Else
No code or low code development platforms	Number1	3914	118	0.030	Everyone Else
Robotic process automation	Number1	3914	288	0.074	Everyone Else
Automated business networks that use communications technologies to coordinate activities	Number1	3914	541	0.138	Everyone Else
Employee collaboration tools	Number1	3914	414	0.106	Everyone Else
Internet of Things IoT	Number1	3914	335	0.086	Everyone Else
Metaverse	Number1	3914	150	0.038	Everyone Else
Process mining	Number1	3914	148	0.038	Everyone Else
Other	Number1	3914	0	0.000	Everyone Else

Percentage of respondents that selected each technology within their top 5 technologies

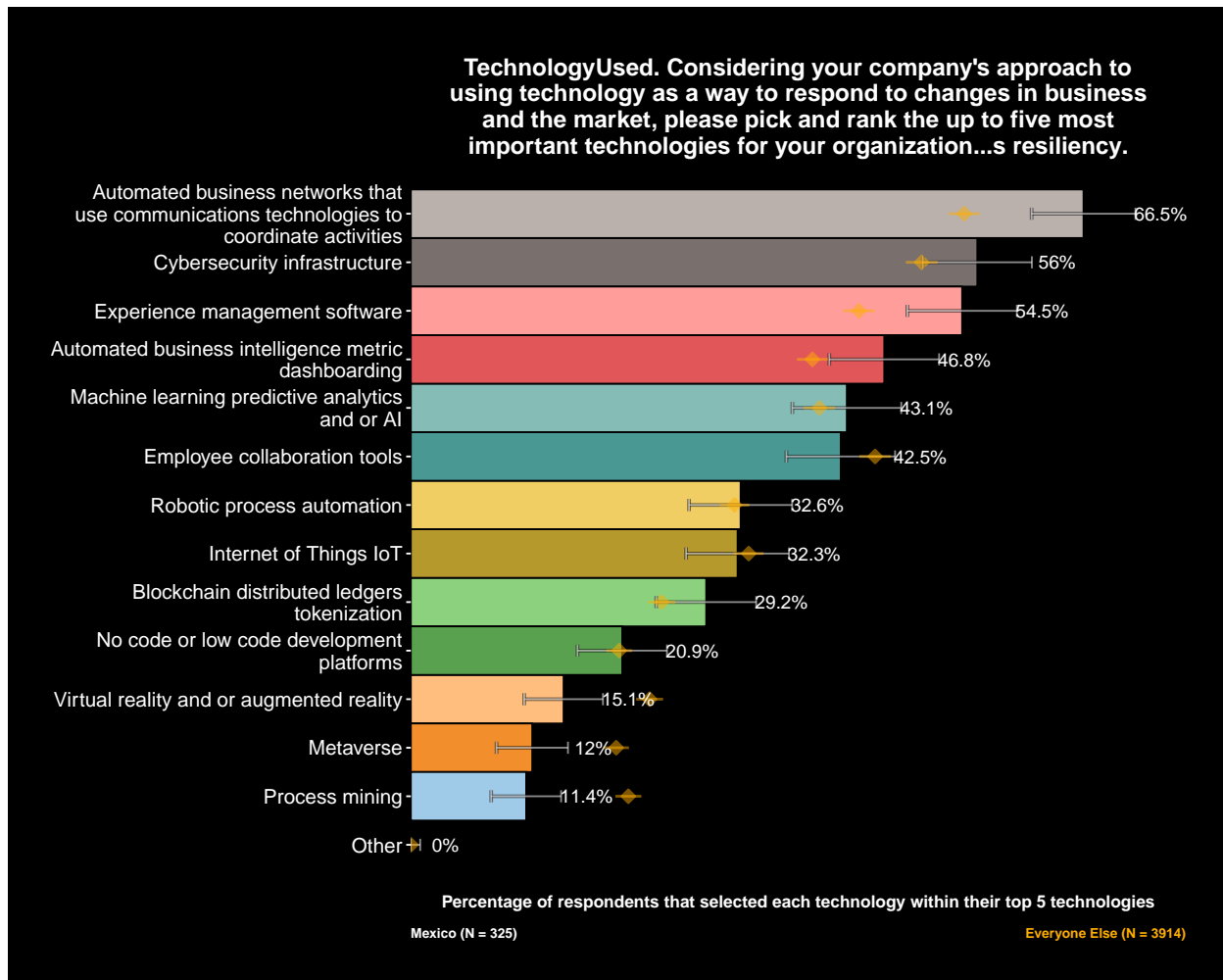


Table 18: Table of data visualized above

Technology	Rank	Total	Count	Percent	DataCut
Blockchain distributed ledgers tokenization	Top5	325	95	0.292	Mexico
Cybersecurity infrastructure	Top5	325	182	0.560	Mexico
Machine learning predictive analytics and or AI	Top5	325	140	0.431	Mexico
Automated business intelligence metric dashboarding	Top5	325	152	0.468	Mexico
Virtual reality and or augmented reality	Top5	325	49	0.151	Mexico
Experience management software	Top5	325	177	0.545	Mexico
No code or low code development platforms	Top5	325	68	0.209	Mexico
Robotic process automation	Top5	325	106	0.326	Mexico

Automated business networks that use communications technologies to coordinate activities	Top5	325	216	0.665	Mexico
Employee collaboration tools	Top5	325	138	0.425	Mexico
Internet of Things IoT	Top5	325	105	0.323	Mexico
Metaverse	Top5	325	39	0.120	Mexico
Process mining	Top5	325	37	0.114	Mexico
Other	Top5	325	0	0.000	Mexico
Blockchain distributed ledgers tokenization	Top5	3914	969	0.248	Everyone Else
Cybersecurity infrastructure	Top5	3914	1978	0.505	Everyone Else
Machine learning predictive analytics and or AI	Top5	3914	1583	0.404	Everyone Else
Automated business intelligence metric dashboarding	Top5	3914	1552	0.397	Everyone Else
Virtual reality and or augmented reality	Top5	3914	923	0.236	Everyone Else
Experience management software	Top5	3914	1735	0.443	Everyone Else
No code or low code development platforms	Top5	3914	806	0.206	Everyone Else
Robotic process automation	Top5	3914	1253	0.320	Everyone Else
Automated business networks that use communications technologies to coordinate activities	Top5	3914	2141	0.547	Everyone Else
Employee collaboration tools	Top5	3914	1795	0.459	Everyone Else
Internet of Things IoT	Top5	3914	1307	0.334	Everyone Else
Metaverse	Top5	3914	795	0.203	Everyone Else
Process mining	Top5	3914	841	0.215	Everyone Else
Other	Top5	3914	0	0.000	Everyone Else

InnovationBarriers. Thinking about your organization's approach to innovation, what, if any, of the following barriers does your organization face? Please select and rank up to five, with number 1 being the most significant barrier to innovation.

Percentage of respondents that selected each barrier as their number 1 barrier

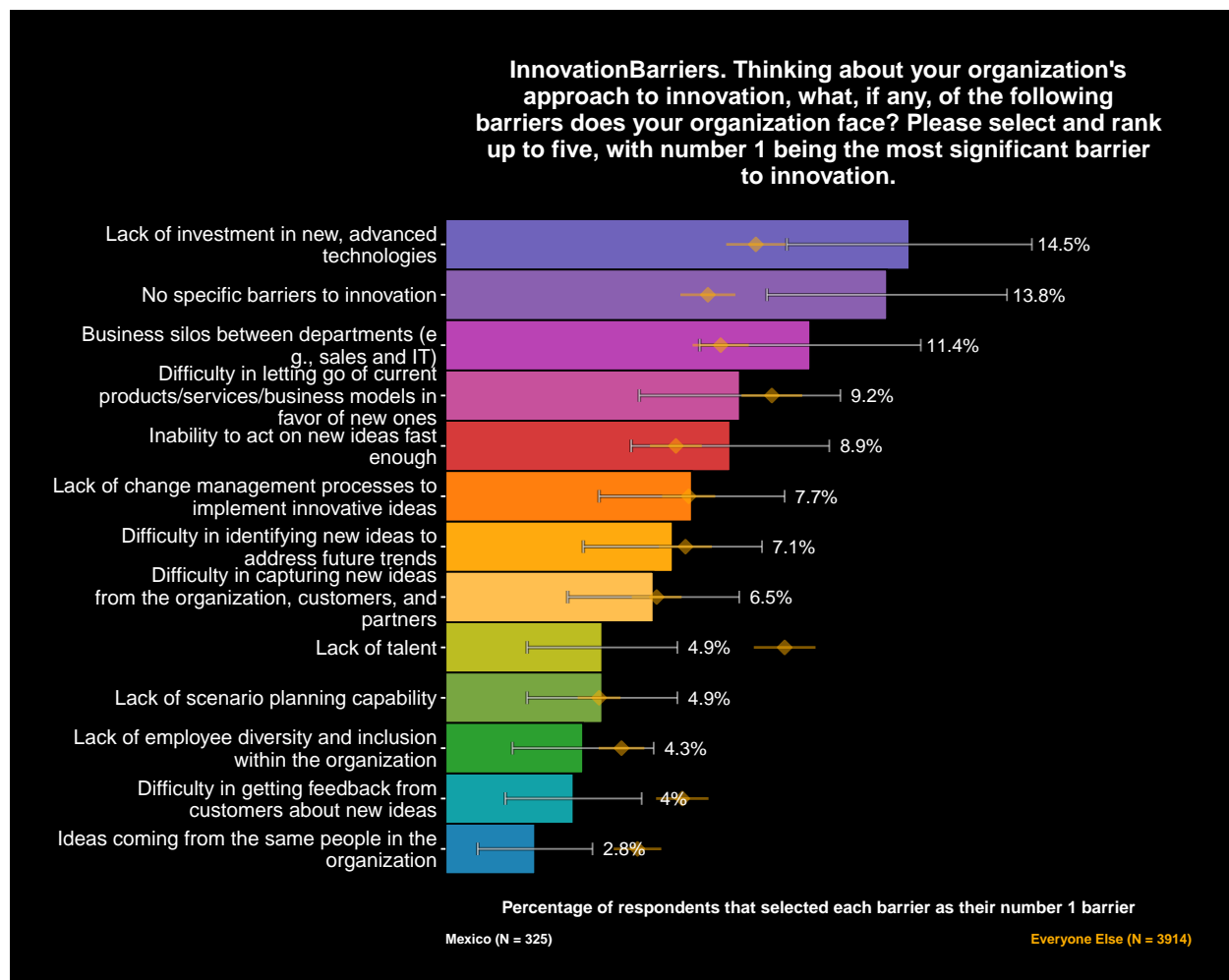


Table 19: Table of data visualized above

Barrier	Rank	Total	Count	Percent	DataCut
Lack of talent	Number1	325	16	0.049	Mexico
Difficulty in identifying new ideas to address future trends	Number1	325	23	0.071	Mexico
Difficulty in capturing new ideas from the organization, customers, and partners	Number1	325	21	0.065	Mexico
Lack of scenario planning capability	Number1	325	16	0.049	Mexico
Inability to act on new ideas fast enough	Number1	325	29	0.089	Mexico

Difficulty in letting go of current products/services/business models in favor of new ones	Number1	325	30	0.092	Mexico
Difficulty in getting feedback from customers about new ideas	Number1	325	13	0.040	Mexico
Ideas coming from the same people in the organization	Number1	325	9	0.028	Mexico
Lack of employee diversity and inclusion within the organization	Number1	325	14	0.043	Mexico
Lack of change management processes to implement innovative ideas	Number1	325	25	0.077	Mexico
Lack of investment in new, advanced technologies	Number1	325	47	0.145	Mexico
Business silos between departments (e g., sales and IT)	Number1	325	37	0.114	Mexico
No specific barriers to innovation	Number1	325	45	0.138	Mexico
Lack of talent	Number1	3914	414	0.106	Everyone Else
Difficulty in identifying new ideas to address future trends	Number1	3914	293	0.075	Everyone Else
Difficulty in capturing new ideas from the organization, customers, and partners	Number1	3914	259	0.066	Everyone Else
Lack of scenario planning capability	Number1	3914	189	0.048	Everyone Else
Inability to act on new ideas fast enough	Number1	3914	280	0.072	Everyone Else
Difficulty in letting go of current products/services/business models in favor of new ones	Number1	3914	401	0.102	Everyone Else
Difficulty in getting feedback from customers about new ideas	Number1	3914	290	0.074	Everyone Else
Ideas coming from the same people in the organization	Number1	3914	234	0.060	Everyone Else
Lack of employee diversity and inclusion within the organization	Number1	3914	217	0.055	Everyone Else
Lack of change management processes to implement innovative ideas	Number1	3914	299	0.076	Everyone Else
Lack of investment in new, advanced technologies	Number1	3914	379	0.097	Everyone Else
Business silos between departments (e g., sales and IT)	Number1	3914	338	0.086	Everyone Else
No specific barriers to innovation	Number1	3914	321	0.082	Everyone Else

Percentage of respondents that selected each barrier within their top 5 barriers

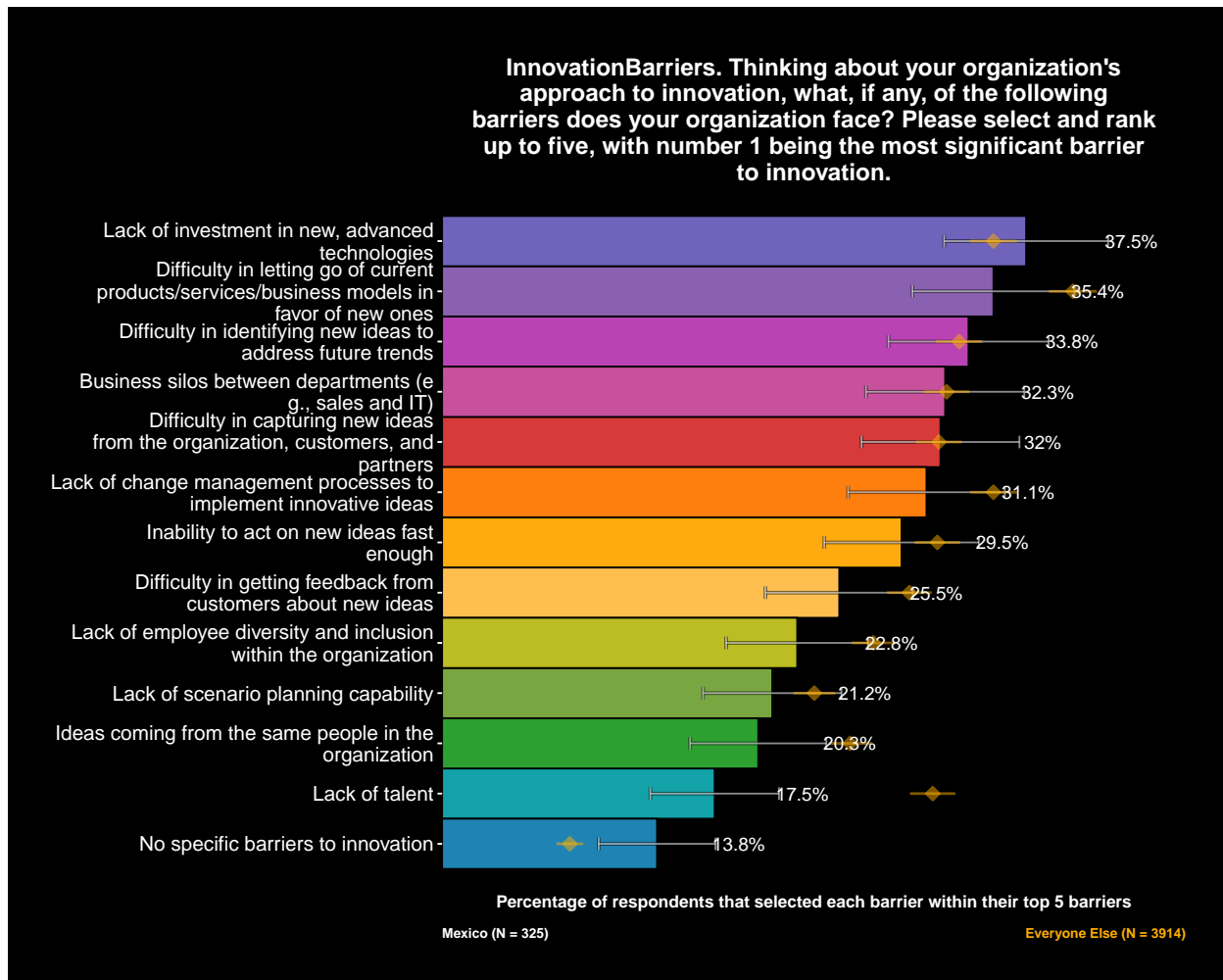


Table 20: Table of data visualized above

Barrier	Rank	Total	Count	Percent	DataCut
Lack of talent	Top5	325	57	0.175	Mexico
Difficulty in identifying new ideas to address future trends	Top5	325	110	0.338	Mexico
Difficulty in capturing new ideas from the organization, customers, and partners	Top5	325	104	0.320	Mexico
Lack of scenario planning capability	Top5	325	69	0.212	Mexico
Inability to act on new ideas fast enough	Top5	325	96	0.295	Mexico
Difficulty in letting go of current products/services/business models in favor of new ones	Top5	325	115	0.354	Mexico
Difficulty in getting feedback from customers about new ideas	Top5	325	83	0.255	Mexico

Ideas coming from the same people in the organization	Top5	325	66	0.203	Mexico
Lack of employee diversity and inclusion within the organization	Top5	325	74	0.228	Mexico
Lack of change management processes to implement innovative ideas	Top5	325	101	0.311	Mexico
Lack of investment in new, advanced technologies	Top5	325	122	0.375	Mexico
Business silos between departments (e g., sales and IT)	Top5	325	105	0.323	Mexico
No specific barriers to innovation	Top5	325	45	0.138	Mexico
Lack of talent	Top5	3914	1233	0.315	Everyone Else
Difficulty in identifying new ideas to address future trends	Top5	3914	1300	0.332	Everyone Else
Difficulty in capturing new ideas from the organization, customers, and partners	Top5	3914	1249	0.319	Everyone Else
Lack of scenario planning capability	Top5	3914	935	0.239	Everyone Else
Inability to act on new ideas fast enough	Top5	3914	1245	0.318	Everyone Else
Difficulty in letting go of current products/services/business models in favor of new ones	Top5	3914	1586	0.405	Everyone Else
Difficulty in getting feedback from customers about new ideas	Top5	3914	1176	0.300	Everyone Else
Ideas coming from the same people in the organization	Top5	3914	1027	0.262	Everyone Else
Lack of employee diversity and inclusion within the organization	Top5	3914	1085	0.277	Everyone Else
Lack of change management processes to implement innovative ideas	Top5	3914	1387	0.354	Everyone Else
Lack of investment in new, advanced technologies	Top5	3914	1384	0.354	Everyone Else
Business silos between departments (e g., sales and IT)	Top5	3914	1268	0.324	Everyone Else
No specific barriers to innovation	Top5	3914	321	0.082	Everyone Else

ProcessChangeOutcomes. Consider the process improvements your company is adopting or has implemented in the last 2 years. What are the objectives of these improvements? Select all that apply.

Percentage of respondents that selected each response

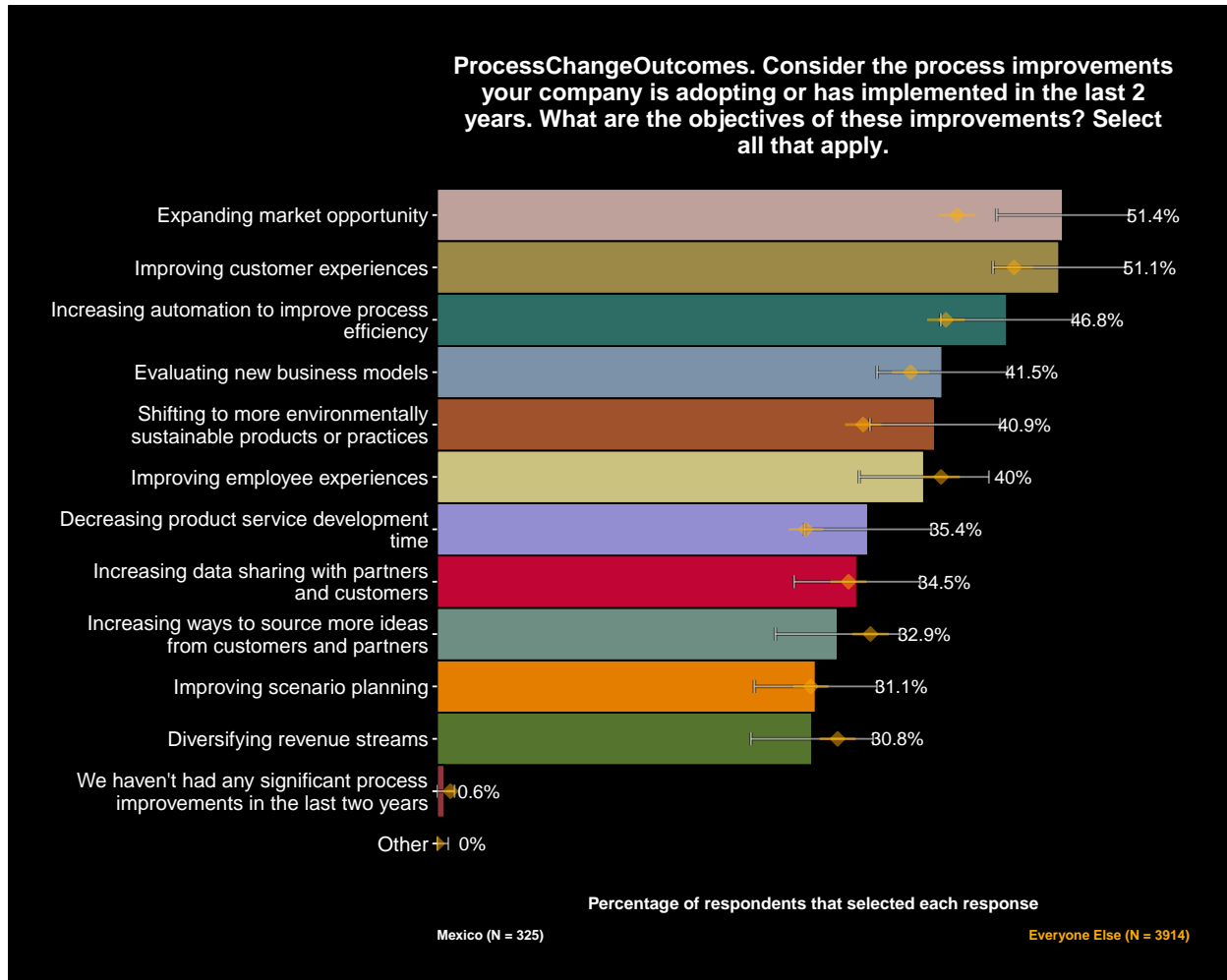


Table 21: Table of data visualized above

Improvement	Count	Percent	Total	DataCut
Improving scenario planning	101	0.311	325	Mexico
Evaluating new business models	135	0.415	325	Mexico
Increasing ways to source more ideas from customers and partners	107	0.329	325	Mexico
Increasing data sharing with partners and customers	112	0.345	325	Mexico
Decreasing product service development time	115	0.354	325	Mexico
Diversifying revenue streams	100	0.308	325	Mexico
Expanding market opportunity	167	0.514	325	Mexico
Shifting to more environmentally sustainable products or practices	133	0.409	325	Mexico

Increasing automation to improve process efficiency	152	0.468	325	Mexico
Improving employee experiences	130	0.400	325	Mexico
Improving customer experiences	166	0.511	325	Mexico
Other	0	0.000	325	Mexico
We haven't had any significant process improvements in the last two years	2	0.006	325	Mexico
Improving scenario planning	1203	0.307	3914	Everyone Else
Evaluating new business models	1521	0.389	3914	Everyone Else
Increasing ways to source more ideas from customers and partners	1393	0.356	3914	Everyone Else
Increasing data sharing with partners and customers	1321	0.338	3914	Everyone Else
Decreasing product service development time	1186	0.303	3914	Everyone Else
Diversifying revenue streams	1289	0.329	3914	Everyone Else
Expanding market opportunity	1670	0.427	3914	Everyone Else
Shifting to more environmentally sustainable products or practices	1371	0.350	3914	Everyone Else
Increasing automation to improve process efficiency	1638	0.418	3914	Everyone Else
Improving employee experiences	1622	0.414	3914	Everyone Else
Improving customer experiences	1856	0.474	3914	Everyone Else
Other	1	0.000	3914	Everyone Else
We haven't had any significant process improvements in the last two years	45	0.011	3914	Everyone Else

AreasOfImprovement. Which of the following areas does your organization need to address to be more responsive to change. Please pick and rank the up to the top 3 in order of needing improvement, with number 1 being the most important area to improve.

Percentage of respondents that selected each area as their number 1 area

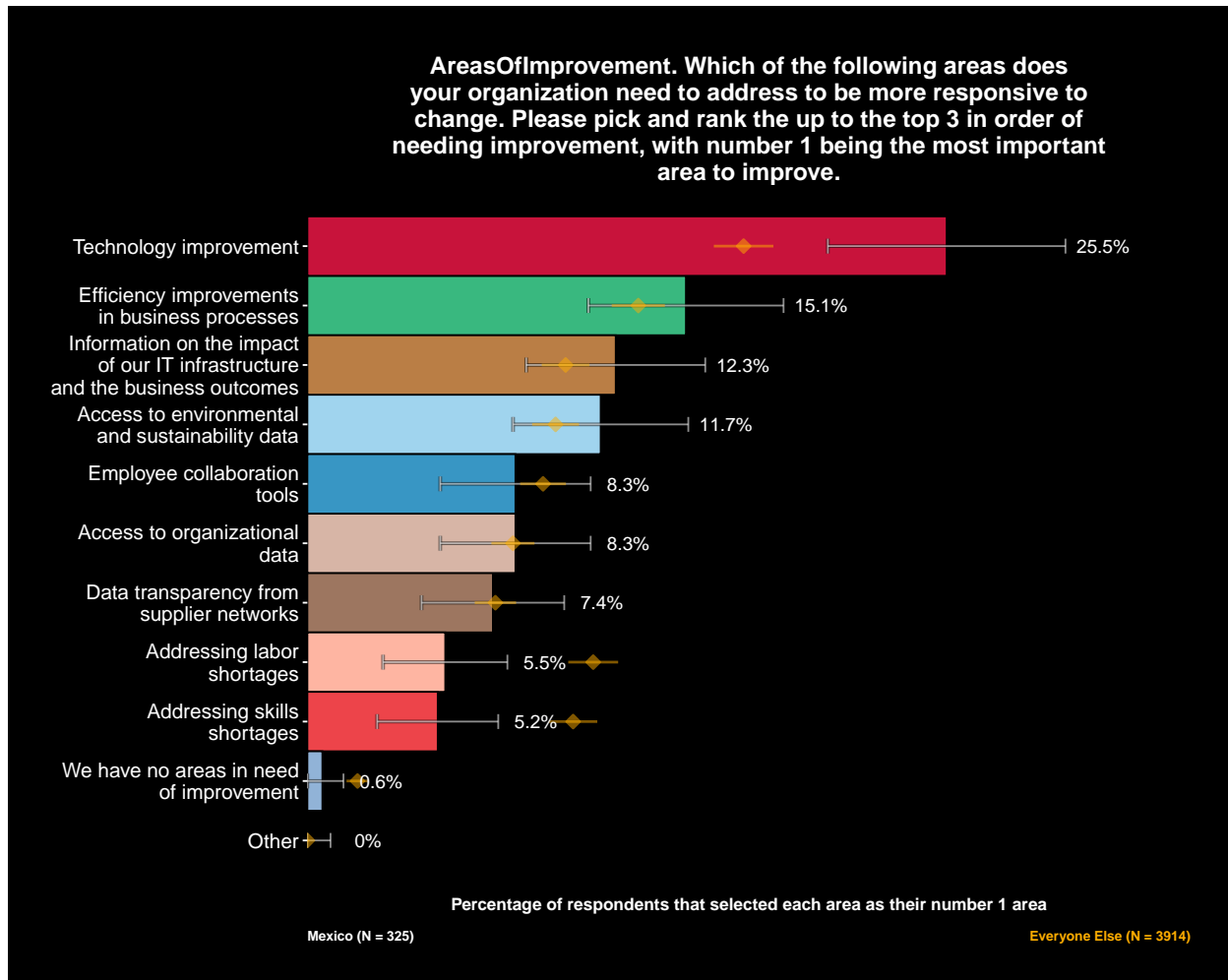


Table 22: Table of data visualized above

Area	Rank	Total	Count	Percent	DataCut
Data transparency from supplier networks	Number1	325	24	0.074	Mexico
Access to organizational data	Number1	325	27	0.083	Mexico
Access to environmental and sustainability data	Number1	325	38	0.117	Mexico
Addressing labor shortages	Number1	325	18	0.055	Mexico
Addressing skills shortages	Number1	325	17	0.052	Mexico
Employee collaboration tools	Number1	325	27	0.083	Mexico
Efficiency improvements in business processes	Number1	325	49	0.151	Mexico
Technology improvement	Number1	325	83	0.255	Mexico

Information on the impact of our IT infrastructure and the business outcomes	Number1	325	40	0.123	Mexico
Other	Number1	325	0	0.000	Mexico
We have no areas in need of improvement	Number1	325	2	0.006	Mexico
Data transparency from supplier networks	Number1	3914	295	0.075	Everyone Else
Access to organizational data	Number1	3914	320	0.082	Everyone Else
Access to environmental and sustainability data	Number1	3914	386	0.099	Everyone Else
Addressing labor shortages	Number1	3914	448	0.114	Everyone Else
Addressing skills shortages	Number1	3914	416	0.106	Everyone Else
Employee collaboration tools	Number1	3914	366	0.094	Everyone Else
Efficiency improvements in business processes	Number1	3914	517	0.132	Everyone Else
Technology improvement	Number1	3914	682	0.174	Everyone Else
Information on the impact of our IT infrastructure and the business outcomes	Number1	3914	404	0.103	Everyone Else
Other	Number1	3914	0	0.000	Everyone Else
We have no areas in need of improvement	Number1	3914	80	0.020	Everyone Else

Percentage of respondents that selected each area with their top 3 areas

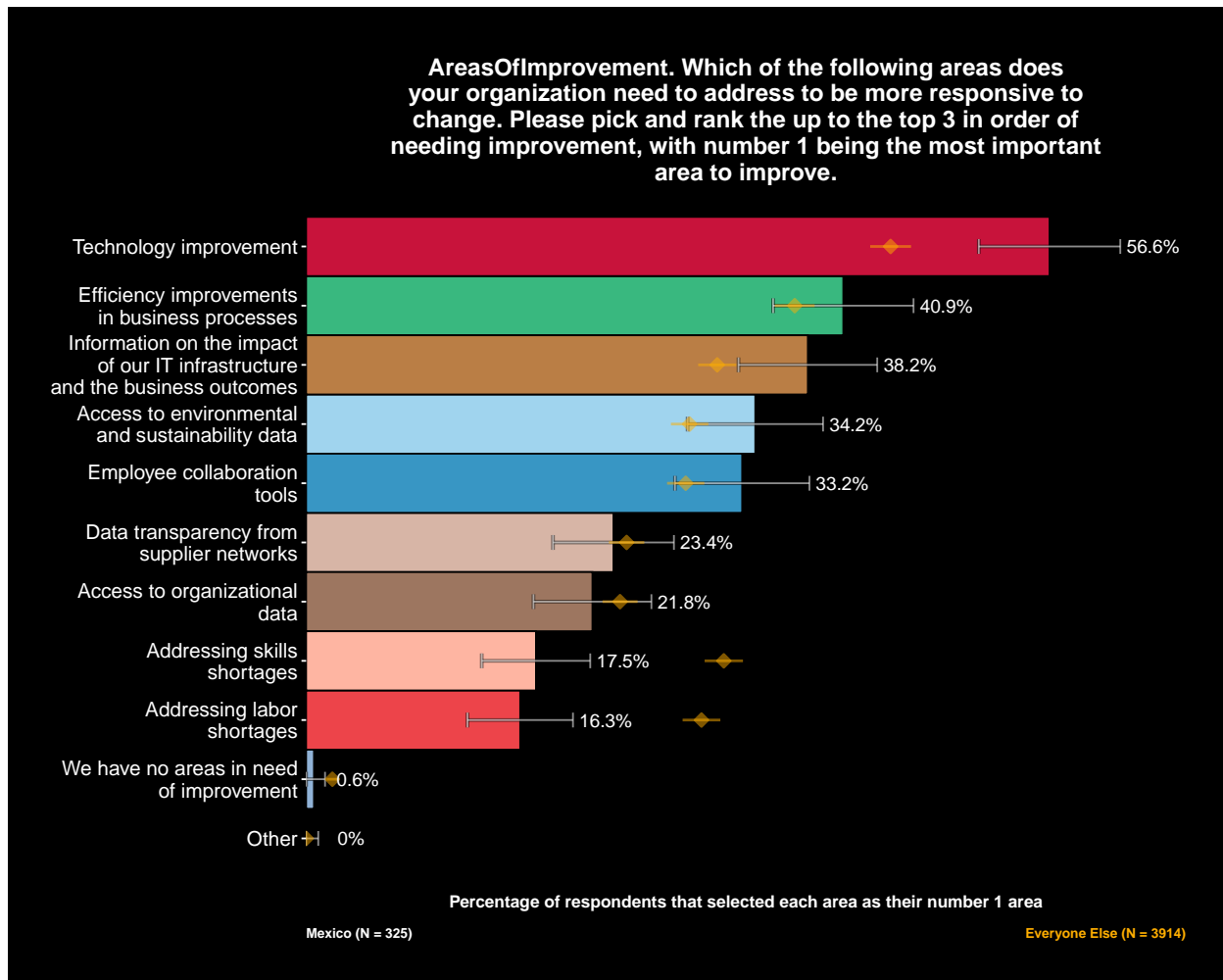


Table 23: Table of data visualized above

Area	Rank	Total	Count	Percent	DataCut
Data transparency from supplier networks	Top3	325	76	0.234	Mexico
Access to organizational data	Top3	325	71	0.218	Mexico
Access to environmental and sustainability data	Top3	325	111	0.342	Mexico
Addressing labor shortages	Top3	325	53	0.163	Mexico
Addressing skills shortages	Top3	325	57	0.175	Mexico
Employee collaboration tools	Top3	325	108	0.332	Mexico
Efficiency improvements in business processes	Top3	325	133	0.409	Mexico
Technology improvement	Top3	325	184	0.566	Mexico
Information on the impact of our IT infrastructure and the business outcomes	Top3	325	124	0.382	Mexico
Other	Top3	325	0	0.000	Mexico

We have no areas in need of improvement	Top3	325	2	0.006	Mexico
Data transparency from supplier networks	Top3	3914	954	0.244	Everyone Else
Access to organizational data	Top3	3914	935	0.239	Everyone Else
Access to environmental and sustainability data	Top3	3914	1144	0.292	Everyone Else
Addressing labor shortages	Top3	3914	1178	0.301	Everyone Else
Addressing skills shortages	Top3	3914	1246	0.318	Everyone Else
Employee collaboration tools	Top3	3914	1132	0.289	Everyone Else
Efficiency improvements in business processes	Top3	3914	1455	0.372	Everyone Else
Technology improvement	Top3	3914	1742	0.445	Everyone Else
Information on the impact of our IT infrastructure and the business outcomes	Top3	3914	1224	0.313	Everyone Else
Other	Top3	3914	0	0.000	Everyone Else
We have no areas in need of improvement	Top3	3914	80	0.020	Everyone Else

BusinessPreparedness. Considering the current state of your organization's ability to prepare for the future, how satisfied you are with the following?

Percentage of respondents that selected each level of satisfaction

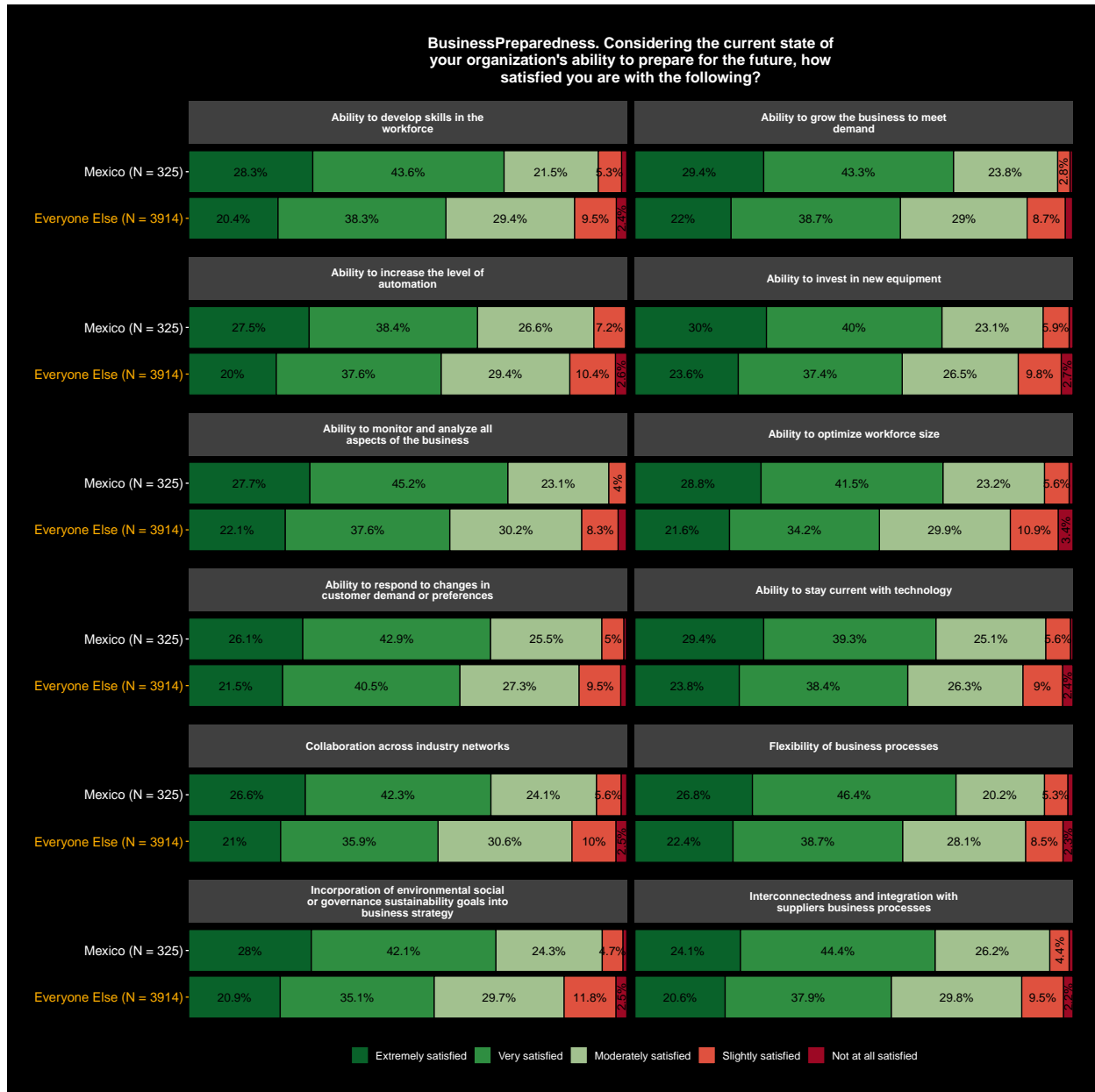


Table 24: Table of data visualized above

Improvement	Satisfaction	Count	Percent	DataCutCounts
Flexibility of business processes	Extremely satisfied	86	0.268	Mexico (N = 325)
Flexibility of business processes	Very satisfied	1503	0.387	Everyone Else (N = 3914)
Flexibility of business processes	Moderately satisfied	1090	0.281	Everyone Else (N = 3914)
Flexibility of business processes	Slightly satisfied	331	0.085	Everyone Else (N = 3914)
Flexibility of business processes	Not at all satisfied	91	0.023	Everyone Else (N = 3914)

Flexibility of business processes	Moderately satisfied	65	0.202	Mexico (N = 325)
Flexibility of business processes	Not at all satisfied	4	0.012	Mexico (N = 325)
Flexibility of business processes	Slightly satisfied	17	0.053	Mexico (N = 325)
Flexibility of business processes	Very satisfied	149	0.464	Mexico (N = 325)
Collaboration across industry networks	Extremely satisfied	810	0.210	Everyone Else (N = 3914)
Collaboration across industry networks	Moderately satisfied	1180	0.306	Everyone Else (N = 3914)
Collaboration across industry networks	Not at all satisfied	97	0.025	Everyone Else (N = 3914)
Collaboration across industry networks	Slightly satisfied	385	0.100	Everyone Else (N = 3914)
Collaboration across industry networks	Very satisfied	1382	0.359	Everyone Else (N = 3914)
Collaboration across industry networks	Extremely satisfied	85	0.266	Mexico (N = 325)
Collaboration across industry networks	Moderately satisfied	77	0.241	Mexico (N = 325)
Collaboration across industry networks	Not at all satisfied	4	0.013	Mexico (N = 325)
Collaboration across industry networks	Slightly satisfied	18	0.056	Mexico (N = 325)
Collaboration across industry networks	Very satisfied	135	0.423	Mexico (N = 325)
Ability to grow the business to meet demand	Extremely satisfied	857	0.220	Everyone Else (N = 3914)
Ability to grow the business to meet demand	Moderately satisfied	1128	0.290	Everyone Else (N = 3914)
Ability to grow the business to meet demand	Not at all satisfied	65	0.017	Everyone Else (N = 3914)
Ability to grow the business to meet demand	Slightly satisfied	338	0.087	Everyone Else (N = 3914)
Ability to grow the business to meet demand	Very satisfied	1505	0.387	Everyone Else (N = 3914)
Ability to grow the business to meet demand	Extremely satisfied	95	0.294	Mexico (N = 325)
Ability to grow the business to meet demand	Moderately satisfied	77	0.238	Mexico (N = 325)
Ability to grow the business to meet demand	Not at all satisfied	2	0.006	Mexico (N = 325)
Ability to grow the business to meet demand	Slightly satisfied	9	0.028	Mexico (N = 325)
Ability to grow the business to meet demand	Very satisfied	140	0.433	Mexico (N = 325)
Interconnectedness and integration with suppliers business processes	Extremely satisfied	793	0.206	Everyone Else (N = 3914)
Interconnectedness and integration with suppliers business processes	Moderately satisfied	1150	0.298	Everyone Else (N = 3914)

Interconnectedness and integration with suppliers business processes	Not at all satisfied	85	0.022	Everyone Else (N = 3914)
Interconnectedness and integration with suppliers business processes	Slightly satisfied	365	0.095	Everyone Else (N = 3914)
Interconnectedness and integration with suppliers business processes	Very satisfied	1460	0.379	Everyone Else (N = 3914)
Interconnectedness and integration with suppliers business processes	Extremely satisfied	77	0.241	Mexico (N = 325)
Interconnectedness and integration with suppliers business processes	Moderately satisfied	84	0.262	Mexico (N = 325)
Interconnectedness and integration with suppliers business processes	Not at all satisfied	3	0.009	Mexico (N = 325)
Interconnectedness and integration with suppliers business processes	Slightly satisfied	14	0.044	Mexico (N = 325)
Interconnectedness and integration with suppliers business processes	Very satisfied	142	0.444	Mexico (N = 325)
Ability to increase the level of automation	Extremely satisfied	770	0.200	Everyone Else (N = 3914)
Ability to increase the level of automation	Moderately satisfied	1132	0.294	Everyone Else (N = 3914)
Ability to increase the level of automation	Not at all satisfied	102	0.026	Everyone Else (N = 3914)
Ability to increase the level of automation	Slightly satisfied	400	0.104	Everyone Else (N = 3914)
Ability to increase the level of automation	Very satisfied	1449	0.376	Everyone Else (N = 3914)
Ability to increase the level of automation	Extremely satisfied	88	0.275	Mexico (N = 325)
Ability to increase the level of automation	Moderately satisfied	85	0.266	Mexico (N = 325)
Ability to increase the level of automation	Not at all satisfied	1	0.003	Mexico (N = 325)
Ability to increase the level of automation	Slightly satisfied	23	0.072	Mexico (N = 325)
Ability to increase the level of automation	Very satisfied	123	0.384	Mexico (N = 325)
Ability to monitor and analyze all aspects of the business	Extremely satisfied	858	0.221	Everyone Else (N = 3914)
Ability to monitor and analyze all aspects of the business	Moderately satisfied	1177	0.302	Everyone Else (N = 3914)
Ability to monitor and analyze all aspects of the business	Not at all satisfied	72	0.019	Everyone Else (N = 3914)
Ability to monitor and analyze all aspects of the business	Slightly satisfied	322	0.083	Everyone Else (N = 3914)

Ability to monitor and analyze all aspects of the business	Very satisfied	1462	0.376	Everyone Else (N = 3914)
Ability to monitor and analyze all aspects of the business	Extremely satisfied	89	0.277	Mexico (N = 325)
Ability to monitor and analyze all aspects of the business	Moderately satisfied	74	0.231	Mexico (N = 325)
Ability to monitor and analyze all aspects of the business	Not at all satisfied	0	0.000	Mexico (N = 325)
Ability to monitor and analyze all aspects of the business	Slightly satisfied	13	0.040	Mexico (N = 325)
Ability to monitor and analyze all aspects of the business	Very satisfied	145	0.452	Mexico (N = 325)
Ability to respond to changes in customer demand or preferences	Extremely satisfied	838	0.215	Everyone Else (N = 3914)
Ability to respond to changes in customer demand or preferences	Moderately satisfied	1062	0.273	Everyone Else (N = 3914)
Ability to respond to changes in customer demand or preferences	Not at all satisfied	51	0.013	Everyone Else (N = 3914)
Ability to respond to changes in customer demand or preferences	Slightly satisfied	369	0.095	Everyone Else (N = 3914)
Ability to respond to changes in customer demand or preferences	Very satisfied	1577	0.405	Everyone Else (N = 3914)
Ability to respond to changes in customer demand or preferences	Extremely satisfied	84	0.261	Mexico (N = 325)
Ability to respond to changes in customer demand or preferences	Moderately satisfied	82	0.255	Mexico (N = 325)
Ability to respond to changes in customer demand or preferences	Not at all satisfied	2	0.006	Mexico (N = 325)
Ability to respond to changes in customer demand or preferences	Slightly satisfied	16	0.050	Mexico (N = 325)
Ability to respond to changes in customer demand or preferences	Very satisfied	138	0.429	Mexico (N = 325)
Ability to develop skills in the workforce	Extremely satisfied	794	0.204	Everyone Else (N = 3914)
Ability to develop skills in the workforce	Moderately satisfied	1146	0.294	Everyone Else (N = 3914)
Ability to develop skills in the workforce	Not at all satisfied	92	0.024	Everyone Else (N = 3914)
Ability to develop skills in the workforce	Slightly satisfied	370	0.095	Everyone Else (N = 3914)
Ability to develop skills in the workforce	Very satisfied	1490	0.383	Everyone Else (N = 3914)
Ability to develop skills in the workforce	Extremely satisfied	91	0.283	Mexico (N = 325)
Ability to develop skills in the workforce	Moderately satisfied	69	0.215	Mexico (N = 325)
Ability to develop skills in the workforce	Not at all satisfied	4	0.012	Mexico (N = 325)
Ability to develop skills in the workforce	Slightly satisfied	17	0.053	Mexico (N = 325)
Ability to develop skills in the workforce	Very satisfied	140	0.436	Mexico (N = 325)

Ability to optimize workforce size	Extremely satisfied	839	0.216	Everyone Else (N = 3914)
Ability to optimize workforce size	Moderately satisfied	1163	0.299	Everyone Else (N = 3914)
Ability to optimize workforce size	Not at all satisfied	134	0.034	Everyone Else (N = 3914)
Ability to optimize workforce size	Slightly satisfied	424	0.109	Everyone Else (N = 3914)
Ability to optimize workforce size	Very satisfied	1332	0.342	Everyone Else (N = 3914)
Ability to optimize workforce size	Extremely satisfied	93	0.288	Mexico (N = 325)
Ability to optimize workforce size	Moderately satisfied	75	0.232	Mexico (N = 325)
Ability to optimize workforce size	Not at all satisfied	3	0.009	Mexico (N = 325)
Ability to optimize workforce size	Slightly satisfied	18	0.056	Mexico (N = 325)
Ability to optimize workforce size	Very satisfied	134	0.415	Mexico (N = 325)
Ability to invest in new equipment	Extremely satisfied	917	0.236	Everyone Else (N = 3914)
Ability to invest in new equipment	Moderately satisfied	1031	0.265	Everyone Else (N = 3914)
Ability to invest in new equipment	Not at all satisfied	106	0.027	Everyone Else (N = 3914)
Ability to invest in new equipment	Slightly satisfied	383	0.098	Everyone Else (N = 3914)
Ability to invest in new equipment	Very satisfied	1455	0.374	Everyone Else (N = 3914)
Ability to invest in new equipment	Extremely satisfied	96	0.300	Mexico (N = 325)
Ability to invest in new equipment	Moderately satisfied	74	0.231	Mexico (N = 325)
Ability to invest in new equipment	Not at all satisfied	3	0.009	Mexico (N = 325)
Ability to invest in new equipment	Slightly satisfied	19	0.059	Mexico (N = 325)
Ability to invest in new equipment	Very satisfied	128	0.400	Mexico (N = 325)
Ability to stay current with technology	Extremely satisfied	926	0.238	Everyone Else (N = 3914)
Ability to stay current with technology	Moderately satisfied	1022	0.263	Everyone Else (N = 3914)
Ability to stay current with technology	Not at all satisfied	93	0.024	Everyone Else (N = 3914)
Ability to stay current with technology	Slightly satisfied	351	0.090	Everyone Else (N = 3914)
Ability to stay current with technology	Very satisfied	1494	0.384	Everyone Else (N = 3914)
Ability to stay current with technology	Extremely satisfied	95	0.294	Mexico (N = 325)

Ability to stay current with technology	Moderately satisfied	81	0.251	Mexico (N = 325)
Ability to stay current with technology	Not at all satisfied	2	0.006	Mexico (N = 325)
Ability to stay current with technology	Slightly satisfied	18	0.056	Mexico (N = 325)
Ability to stay current with technology	Very satisfied	127	0.393	Mexico (N = 325)
Incorporation of environmental social or governance sustainability goals into business strategy	Extremely satisfied	810	0.209	Everyone Else (N = 3914)
Incorporation of environmental social or governance sustainability goals into business strategy	Moderately satisfied	1148	0.297	Everyone Else (N = 3914)
Incorporation of environmental social or governance sustainability goals into business strategy	Not at all satisfied	96	0.025	Everyone Else (N = 3914)
Incorporation of environmental social or governance sustainability goals into business strategy	Slightly satisfied	457	0.118	Everyone Else (N = 3914)
Incorporation of environmental social or governance sustainability goals into business strategy	Very satisfied	1356	0.351	Everyone Else (N = 3914)
Incorporation of environmental social or governance sustainability goals into business strategy	Extremely satisfied	90	0.280	Mexico (N = 325)
Incorporation of environmental social or governance sustainability goals into business strategy	Moderately satisfied	78	0.243	Mexico (N = 325)
Incorporation of environmental social or governance sustainability goals into business strategy	Not at all satisfied	3	0.009	Mexico (N = 325)
Incorporation of environmental social or governance sustainability goals into business strategy	Slightly satisfied	15	0.047	Mexico (N = 325)
Incorporation of environmental social or governance sustainability goals into business strategy	Very satisfied	135	0.421	Mexico (N = 325)

Business Demographics

CO1_BusinessModel. Which of the following best represents your company's business model?

Percentage of respondents that chose each business model breakdown - All Responses

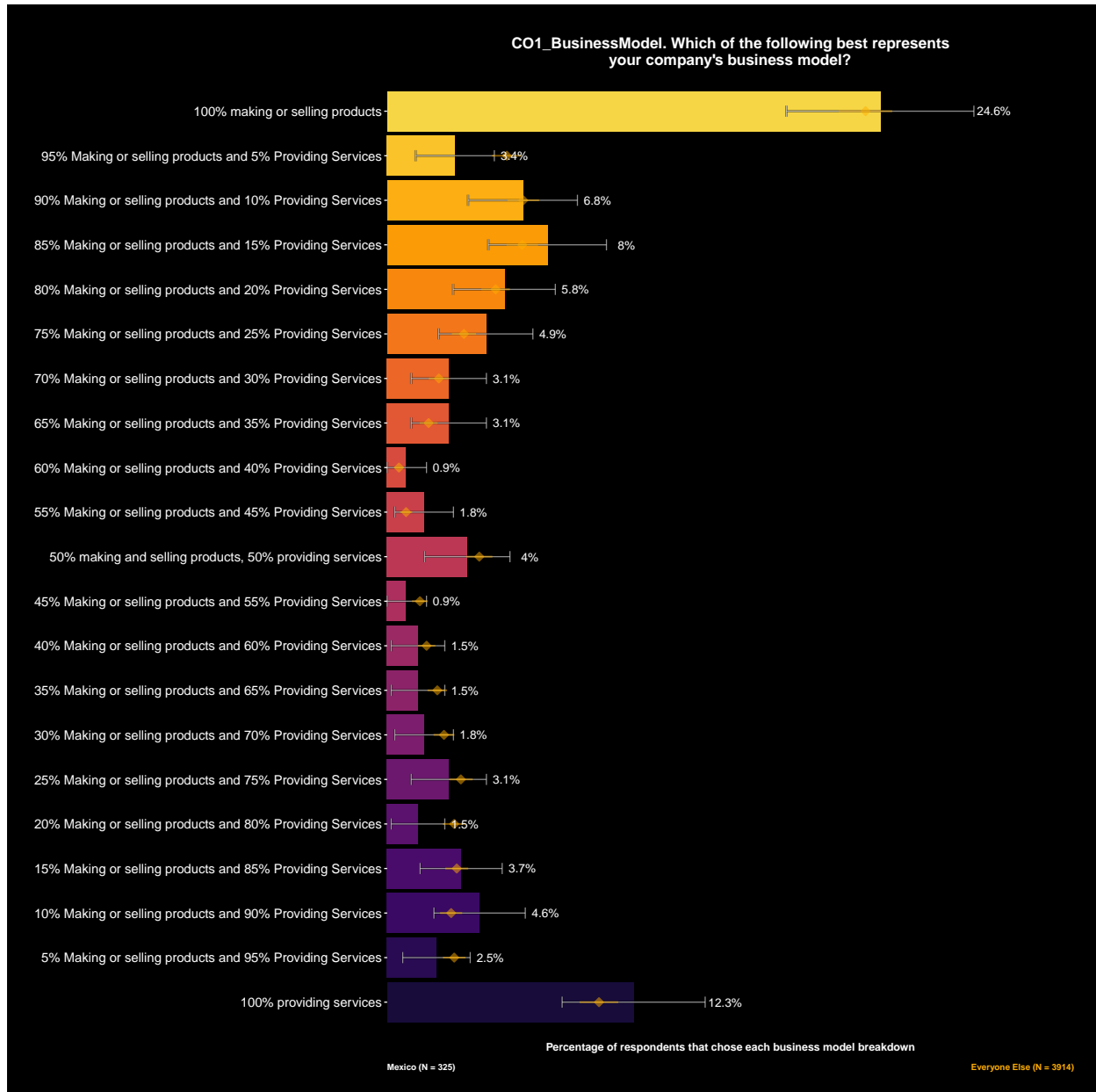


Table 25: Table of data visualized above

DataCut	BusinessModel	n	Total	Percent
Everyone Else	10% Making or selling products and 90% Providing Services	125	3914	0.032
Everyone Else	100% making or selling products	935	3914	0.239
Everyone Else	100% providing services	414	3914	0.106

Everyone Else	15% Making or selling products and 85% Providing Services	136	3914	0.035
Everyone Else	20% Making or selling products and 80% Providing Services	131	3914	0.033
Everyone Else	25% Making or selling products and 75% Providing Services	144	3914	0.037
Everyone Else	30% Making or selling products and 70% Providing Services	111	3914	0.028
Everyone Else	35% Making or selling products and 65% Providing Services	98	3914	0.025
Everyone Else	40% Making or selling products and 60% Providing Services	77	3914	0.020
Everyone Else	45% Making or selling products and 55% Providing Services	64	3914	0.016
Everyone Else	5% Making or selling products and 95% Providing Services	131	3914	0.033
Everyone Else	50% making and selling products, 50% providing services	180	3914	0.046
Everyone Else	55% Making or selling products and 45% Providing Services	37	3914	0.009
Everyone Else	60% Making or selling products and 40% Providing Services	23	3914	0.006
Everyone Else	65% Making or selling products and 35% Providing Services	81	3914	0.021
Everyone Else	70% Making or selling products and 30% Providing Services	101	3914	0.026
Everyone Else	75% Making or selling products and 25% Providing Services	150	3914	0.038
Everyone Else	80% Making or selling products and 20% Providing Services	212	3914	0.054
Everyone Else	85% Making or selling products and 15% Providing Services	264	3914	0.067
Everyone Else	90% Making or selling products and 10% Providing Services	266	3914	0.068
Everyone Else	95% Making or selling products and 5% Providing Services	234	3914	0.060
Mexico	10% Making or selling products and 90% Providing Services	15	325	0.046
Mexico	100% making or selling products	80	325	0.246
Mexico	100% providing services	40	325	0.123
Mexico	15% Making or selling products and 85% Providing Services	12	325	0.037
Mexico	20% Making or selling products and 80% Providing Services	5	325	0.015
Mexico	25% Making or selling products and 75% Providing Services	10	325	0.031
Mexico	30% Making or selling products and 70% Providing Services	6	325	0.018
Mexico	35% Making or selling products and 65% Providing Services	5	325	0.015
Mexico	40% Making or selling products and 60% Providing Services	5	325	0.015

Mexico	45% Making or selling products and 55% Providing Services	3	325	0.009
Mexico	5% Making or selling products and 95% Providing Services	8	325	0.025
Mexico	50% making and selling products, 50% providing services	13	325	0.040
Mexico	55% Making or selling products and 45% Providing Services	6	325	0.018
Mexico	60% Making or selling products and 40% Providing Services	3	325	0.009
Mexico	65% Making or selling products and 35% Providing Services	10	325	0.031
Mexico	70% Making or selling products and 30% Providing Services	10	325	0.031
Mexico	75% Making or selling products and 25% Providing Services	16	325	0.049
Mexico	80% Making or selling products and 20% Providing Services	19	325	0.058
Mexico	85% Making or selling products and 15% Providing Services	26	325	0.080
Mexico	90% Making or selling products and 10% Providing Services	22	325	0.068
Mexico	95% Making or selling products and 5% Providing Services	11	325	0.034

Percentage of respondents that chose each business model breakdown - Grouped Responses

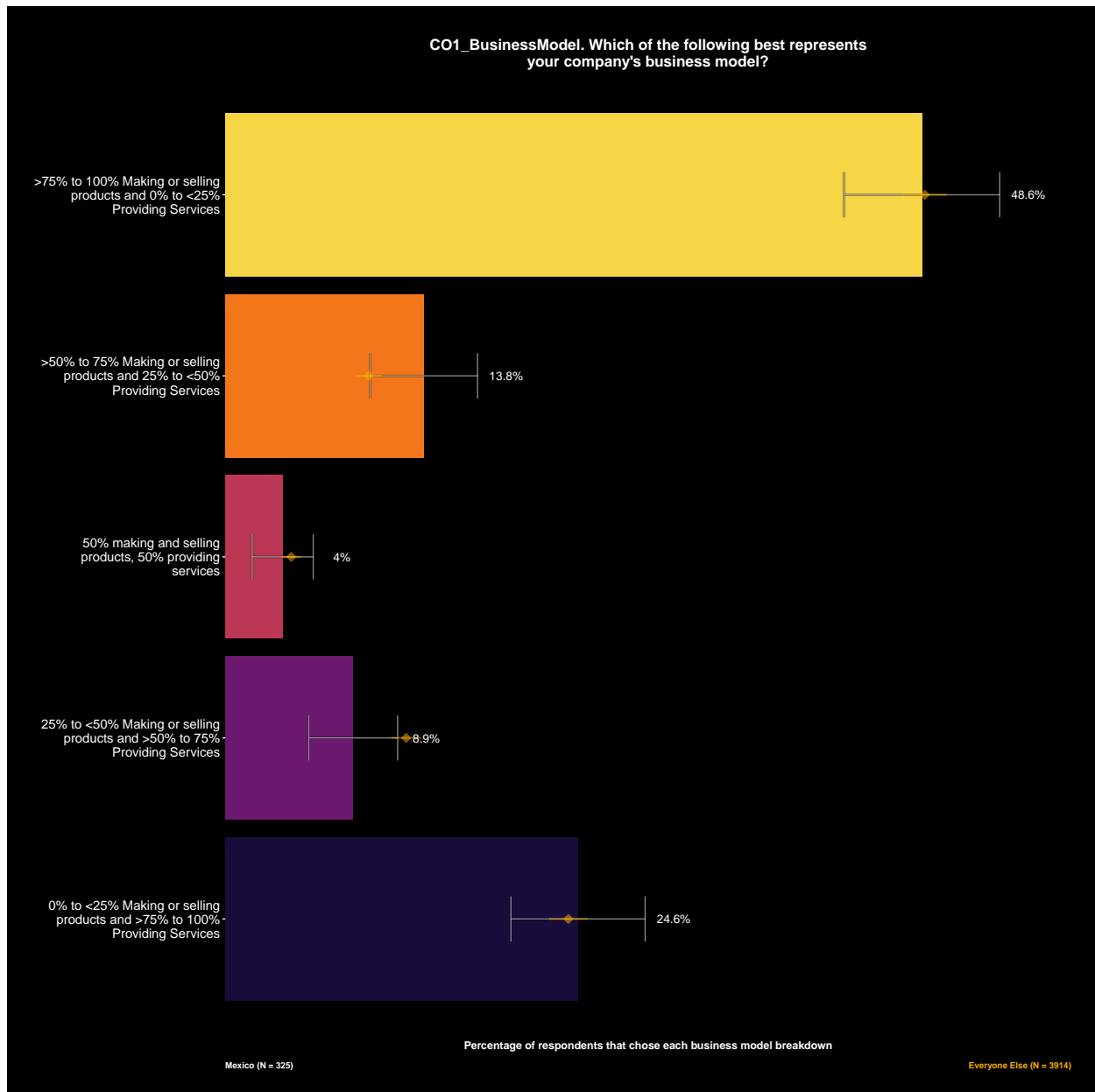


Table 26: Table of data visualized above

DataCut	BusinessModel	n	Total	Percent
Everyone Else	0% to <25% Making or selling products and >75% to 100% Providing Services	937	3914	0.239
Mexico	0% to <25% Making or selling products and >75% to 100% Providing Services	80	325	0.246
Everyone Else	25% to <50% Making or selling products and >50% to 75% Providing Services	494	3914	0.126

Mexico	25% to <50% Making or selling products and >50% to 75% Providing Services	29	325	0.089
Everyone Else	50% making and selling products, 50% providing services	180	3914	0.046
Mexico	50% making and selling products, 50% providing services	13	325	0.040
Everyone Else	>50% to 75% Making or selling products and 25% to <50% Providing Services	392	3914	0.100
Mexico	>50% to 75% Making or selling products and 25% to <50% Providing Services	45	325	0.138
Everyone Else	>75% to 100% Making or selling products and 0% to <25% Providing Services	1911	3914	0.488
Mexico	>75% to 100% Making or selling products and 0% to <25% Providing Services	158	325	0.486

CO2_Revenue. What is your organization's percentage change in revenue during the following periods?

Percentage of respondents that chose each revenue change for the specified years

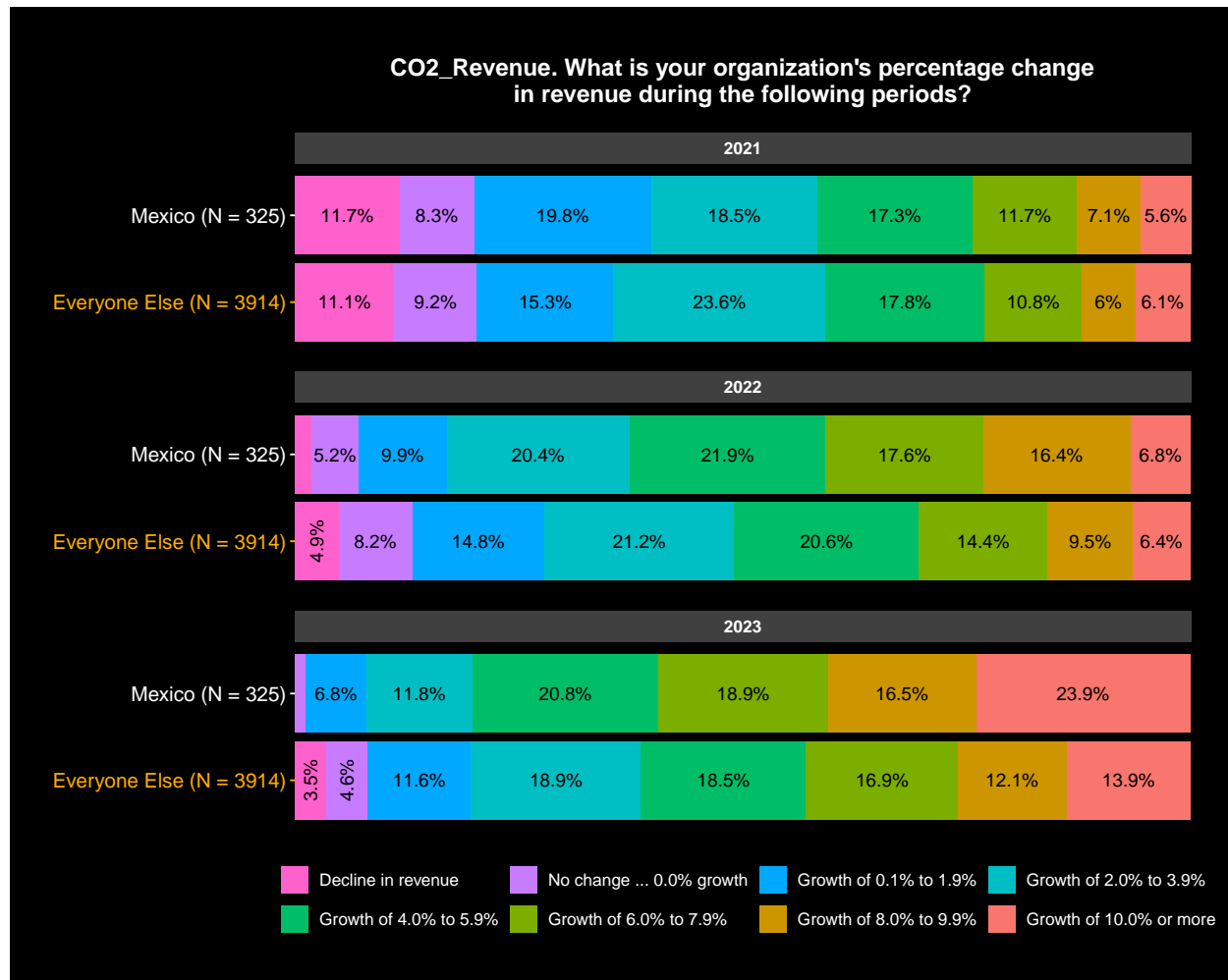


Table 27: Table of data visualized above

Change	Year	Count	Percent	DataCutCounts
Decline in revenue	2021	431	0.111	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2021	594	0.153	Everyone Else (N = 3914)
Growth of 10.0% or more	2021	236	0.061	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2021	914	0.236	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2021	690	0.178	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2021	419	0.108	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2021	231	0.060	Everyone Else (N = 3914)
No change – 0.0% growth	2021	355	0.092	Everyone Else (N = 3914)
Decline in revenue	2021	38	0.117	Mexico (N = 325)
Growth of 0.1% to 1.9%	2021	64	0.198	Mexico (N = 325)
Growth of 10.0% or more	2021	18	0.056	Mexico (N = 325)
Growth of 2.0% to 3.9%	2021	60	0.185	Mexico (N = 325)
Growth of 4.0% to 5.9%	2021	56	0.173	Mexico (N = 325)

Growth of 6.0% to 7.9%	2021	38	0.117	Mexico (N = 325)
Growth of 8.0% to 9.9%	2021	23	0.071	Mexico (N = 325)
No change – 0.0% growth	2021	27	0.083	Mexico (N = 325)
Decline in revenue	2022	191	0.049	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2022	572	0.148	Everyone Else (N = 3914)
Growth of 10.0% or more	2022	249	0.064	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2022	822	0.212	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2022	797	0.206	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2022	557	0.144	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2022	366	0.095	Everyone Else (N = 3914)
No change – 0.0% growth	2022	318	0.082	Everyone Else (N = 3914)
Decline in revenue	2022	6	0.019	Mexico (N = 325)
Growth of 0.1% to 1.9%	2022	32	0.099	Mexico (N = 325)
Growth of 10.0% or more	2022	22	0.068	Mexico (N = 325)
Growth of 2.0% to 3.9%	2022	66	0.204	Mexico (N = 325)
Growth of 4.0% to 5.9%	2022	71	0.219	Mexico (N = 325)
Growth of 6.0% to 7.9%	2022	57	0.176	Mexico (N = 325)
Growth of 8.0% to 9.9%	2022	53	0.164	Mexico (N = 325)
No change – 0.0% growth	2022	17	0.052	Mexico (N = 325)
Decline in revenue	2023	132	0.035	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2023	444	0.116	Everyone Else (N = 3914)
Growth of 10.0% or more	2023	529	0.139	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2023	720	0.189	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2023	707	0.185	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2023	644	0.169	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2023	461	0.121	Everyone Else (N = 3914)
No change – 0.0% growth	2023	177	0.046	Everyone Else (N = 3914)
Decline in revenue	2023	0	0.000	Mexico (N = 325)
Growth of 0.1% to 1.9%	2023	22	0.068	Mexico (N = 325)
Growth of 10.0% or more	2023	77	0.239	Mexico (N = 325)
Growth of 2.0% to 3.9%	2023	38	0.118	Mexico (N = 325)
Growth of 4.0% to 5.9%	2023	67	0.208	Mexico (N = 325)
Growth of 6.0% to 7.9%	2023	61	0.189	Mexico (N = 325)
Growth of 8.0% to 9.9%	2023	53	0.165	Mexico (N = 325)
No change – 0.0% growth	2023	4	0.012	Mexico (N = 325)

CO3_Profit. What is your organization's percentage change in profit during the following periods?

Percentage of respondents that chose each revenue change for the specified years

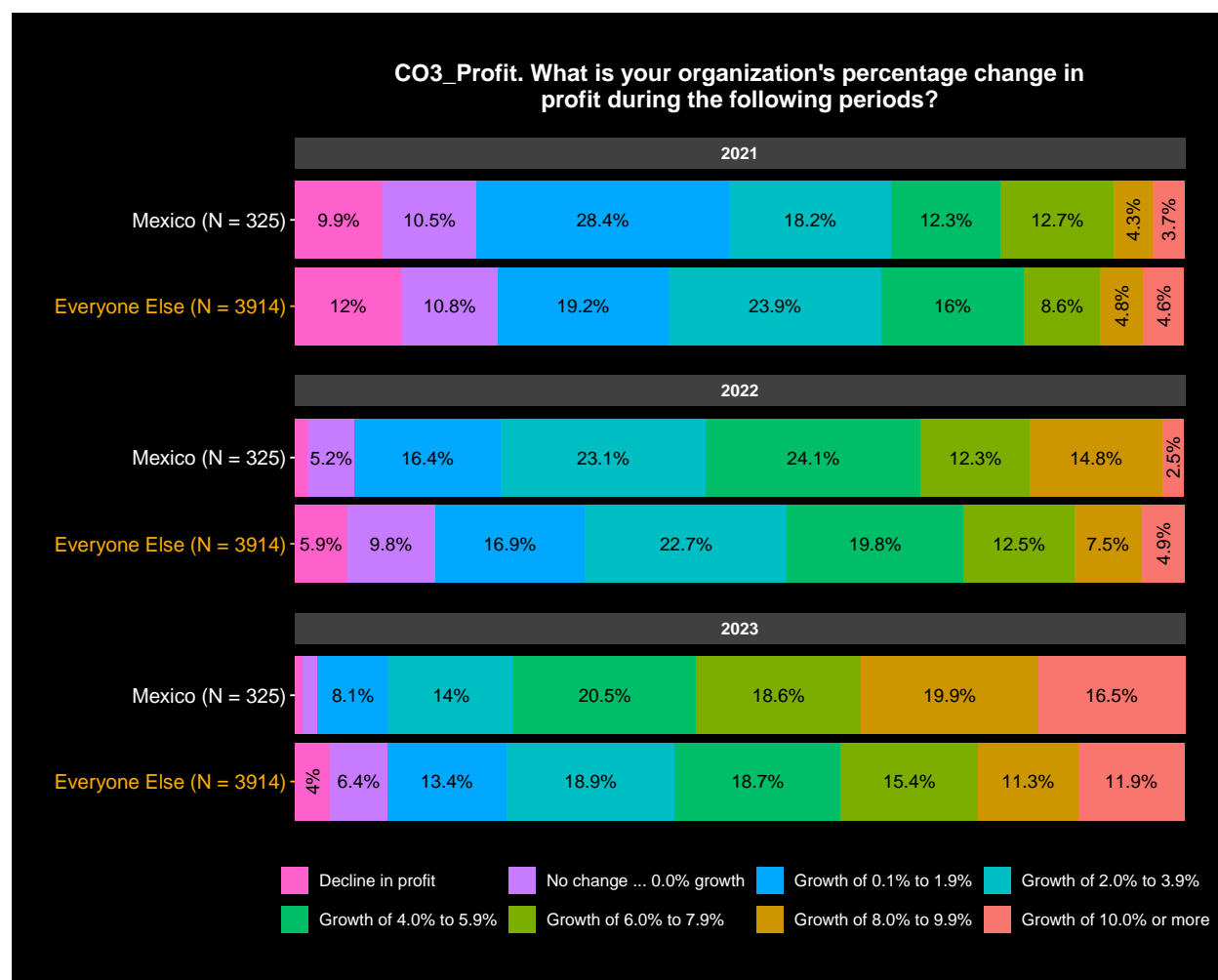


Table 28: Table of data visualized above

Change	Year	Count	Percent	DataCutCounts
Decline in profit	2021	457	0.120	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2021	731	0.192	Everyone Else (N = 3914)
Growth of 10.0% or more	2021	175	0.046	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2021	908	0.239	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2021	607	0.160	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2021	327	0.086	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2021	184	0.048	Everyone Else (N = 3914)
No change – 0.0% growth	2021	410	0.108	Everyone Else (N = 3914)
Decline in profit	2021	32	0.099	Mexico (N = 325)
Growth of 0.1% to 1.9%	2021	92	0.284	Mexico (N = 325)
Growth of 10.0% or more	2021	12	0.037	Mexico (N = 325)
Growth of 2.0% to 3.9%	2021	59	0.182	Mexico (N = 325)
Growth of 4.0% to 5.9%	2021	40	0.123	Mexico (N = 325)

Growth of 6.0% to 7.9%	2021	41	0.127	Mexico (N = 325)
Growth of 8.0% to 9.9%	2021	14	0.043	Mexico (N = 325)
No change – 0.0% growth	2021	34	0.105	Mexico (N = 325)
Decline in profit	2022	226	0.059	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2022	646	0.169	Everyone Else (N = 3914)
Growth of 10.0% or more	2022	187	0.049	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2022	867	0.227	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2022	758	0.198	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2022	478	0.125	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2022	286	0.075	Everyone Else (N = 3914)
No change – 0.0% growth	2022	376	0.098	Everyone Else (N = 3914)
Decline in profit	2022	5	0.015	Mexico (N = 325)
Growth of 0.1% to 1.9%	2022	53	0.164	Mexico (N = 325)
Growth of 10.0% or more	2022	8	0.025	Mexico (N = 325)
Growth of 2.0% to 3.9%	2022	75	0.231	Mexico (N = 325)
Growth of 4.0% to 5.9%	2022	78	0.241	Mexico (N = 325)
Growth of 6.0% to 7.9%	2022	40	0.123	Mexico (N = 325)
Growth of 8.0% to 9.9%	2022	48	0.148	Mexico (N = 325)
No change – 0.0% growth	2022	17	0.052	Mexico (N = 325)
Decline in profit	2023	152	0.040	Everyone Else (N = 3914)
Growth of 0.1% to 1.9%	2023	505	0.134	Everyone Else (N = 3914)
Growth of 10.0% or more	2023	447	0.119	Everyone Else (N = 3914)
Growth of 2.0% to 3.9%	2023	712	0.189	Everyone Else (N = 3914)
Growth of 4.0% to 5.9%	2023	703	0.187	Everyone Else (N = 3914)
Growth of 6.0% to 7.9%	2023	580	0.154	Everyone Else (N = 3914)
Growth of 8.0% to 9.9%	2023	426	0.113	Everyone Else (N = 3914)
No change – 0.0% growth	2023	242	0.064	Everyone Else (N = 3914)
Decline in profit	2023	3	0.009	Mexico (N = 325)
Growth of 0.1% to 1.9%	2023	26	0.081	Mexico (N = 325)
Growth of 10.0% or more	2023	53	0.165	Mexico (N = 325)
Growth of 2.0% to 3.9%	2023	45	0.140	Mexico (N = 325)
Growth of 4.0% to 5.9%	2023	66	0.205	Mexico (N = 325)
Growth of 6.0% to 7.9%	2023	60	0.186	Mexico (N = 325)
Growth of 8.0% to 9.9%	2023	64	0.199	Mexico (N = 325)
No change – 0.0% growth	2023	5	0.016	Mexico (N = 325)

CO4_OperatingGeographies. Which of the following continents does your company conduct operations in? Select all that apply.

Percentage of respondents that selected each geography

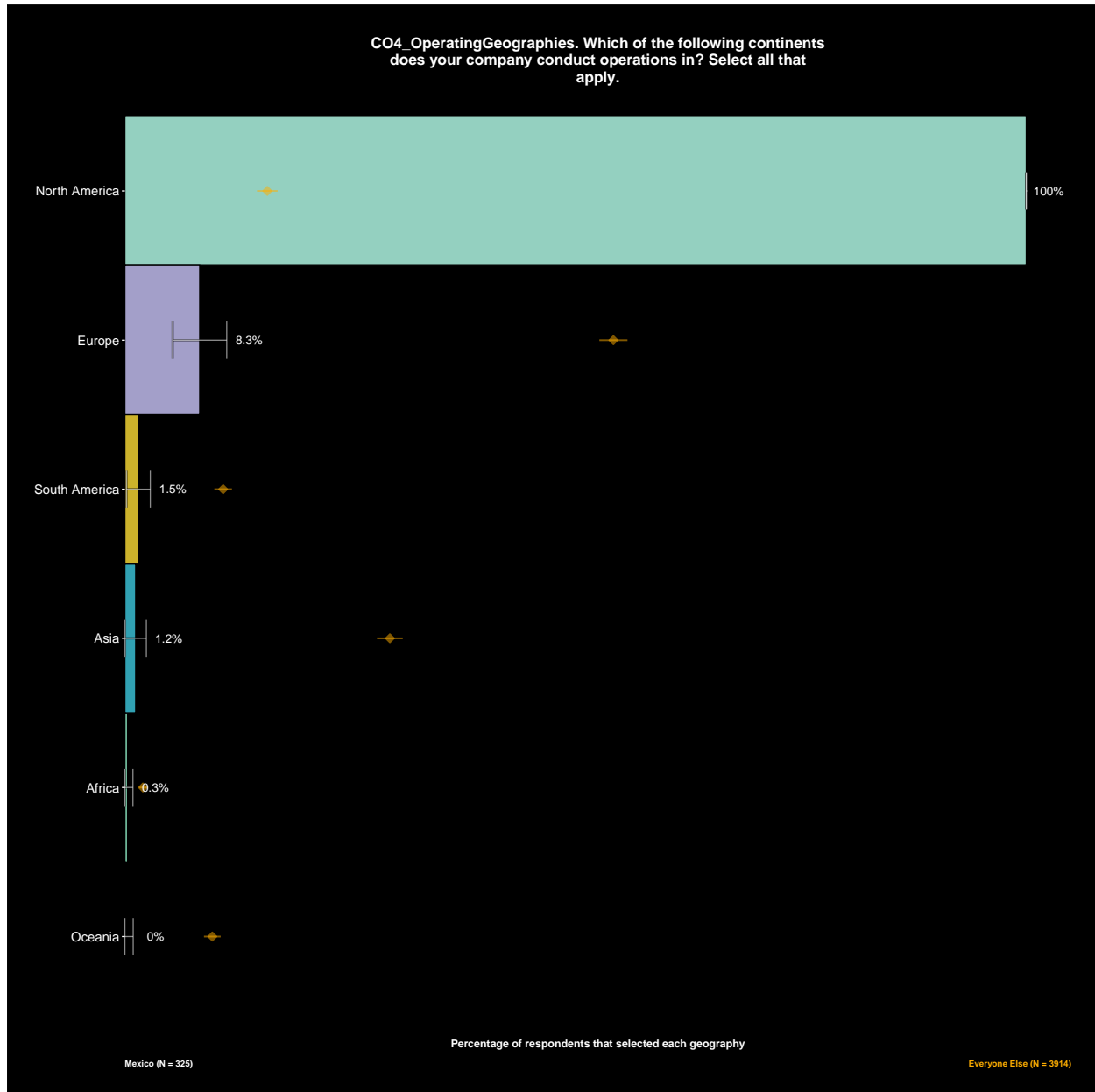


Table 29: Table of data visualized above

Geography	Count	Percent	Total	DataCut
North America	325	1.000	325	Mexico
South America	5	0.015	325	Mexico
Africa	1	0.003	325	Mexico
Europe	27	0.083	325	Mexico
Asia	4	0.012	325	Mexico
Oceania	0	0.000	325	Mexico

North America	619	0.158	3914	Everyone Else
South America	426	0.109	3914	Everyone Else
Africa	80	0.020	3914	Everyone Else
Europe	2122	0.542	3914	Everyone Else
Asia	1150	0.294	3914	Everyone Else
Oceania	380	0.097	3914	Everyone Else